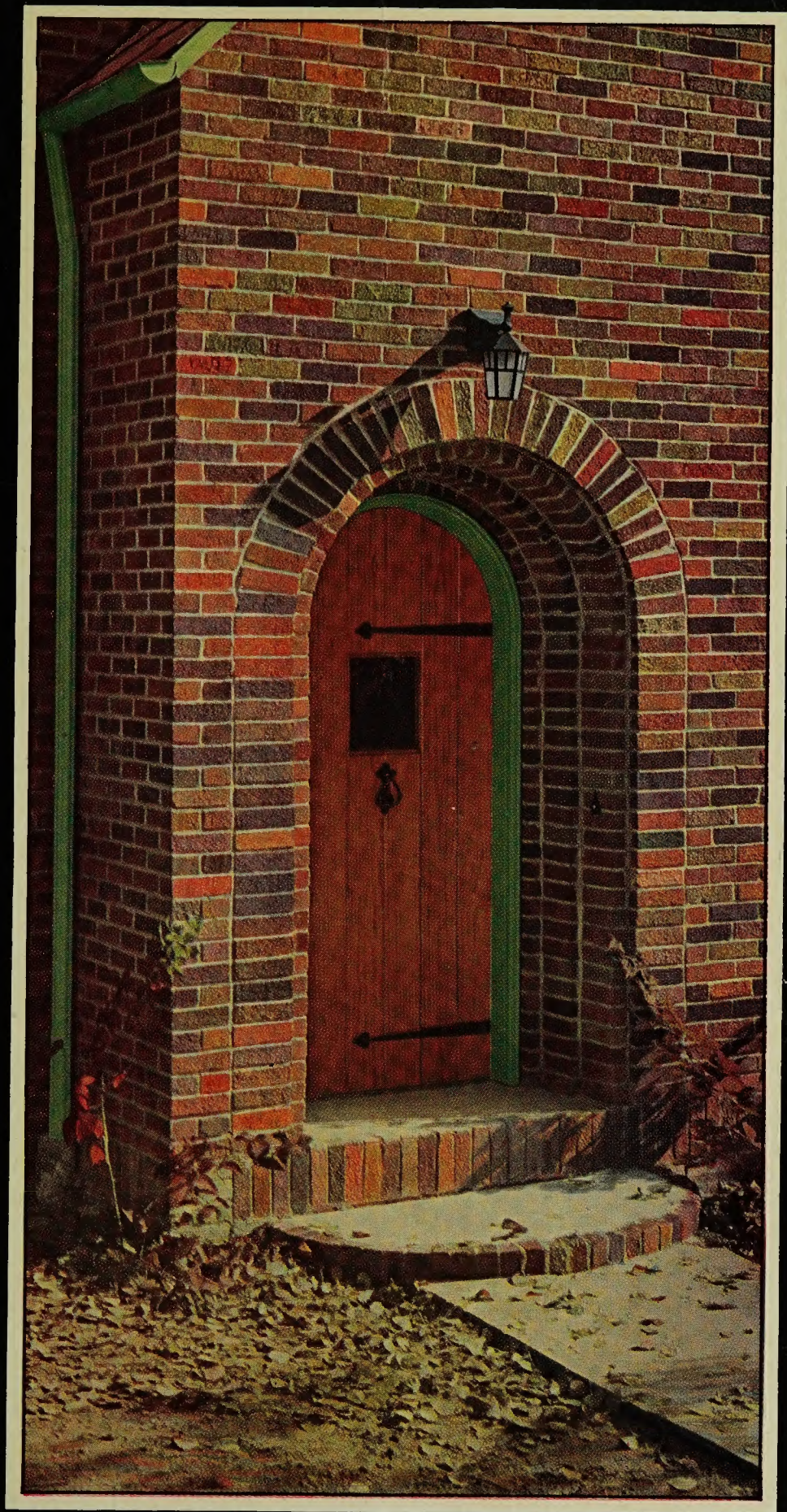




BEAUTY IN BRICK

4th Edition



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FOREWORD



When we build let us think that we build forever. Let it not be for present delight nor for present use alone. Let it be such work as our descendants will thank us for, and let us think as we lay stone on stone that a time is to come when those stones will be held sacred, because our hands have touched them and that men will say as they look upon the labor and wrought substance of them "See! This our Fathers did for us."

JOHN RUSKIN

BEAUTY IN BRICK

F O U R T H E D I T I O N

PRICE 50c



TABLE OF CONTENTS

	PAGE		PAGE
Forestblend Home Reproduction in Full Color	3	An Entrance of Classic Traditions	5
The Importance of Careful Planning	4	How Rent Costs Mount	6
		How to Finance the Building of your Home	7

Five Room Houses

The Cheviot	8	The Cedar	13
The Griffin	9	The Cartier	14
The Glenn	10	The Coloran	15
The Gunter	11	The Glenobey	16
The Caballo	12	The Cantwell	36

Six Room Houses

The Grange	17	The Haveline	38
The Garnet	18	The Harwood	40
The Claverhouse	19	The Fernando	41
The Gilbert	20	The Snuggery	42
The Grover	21	The Crestline	43
The Washington	22	The Girard	44
The Daviston	23	The Hawkins	45
The Davis	24	The Hastings	46
The Criehaven	25	The Colorado	47
The Eldora	26	The Edward	50
The Hubbard	27	The William	51
The Emory	28	The Comfort	54
The Coyghem	35	The Clifford	56

Seven Room Houses

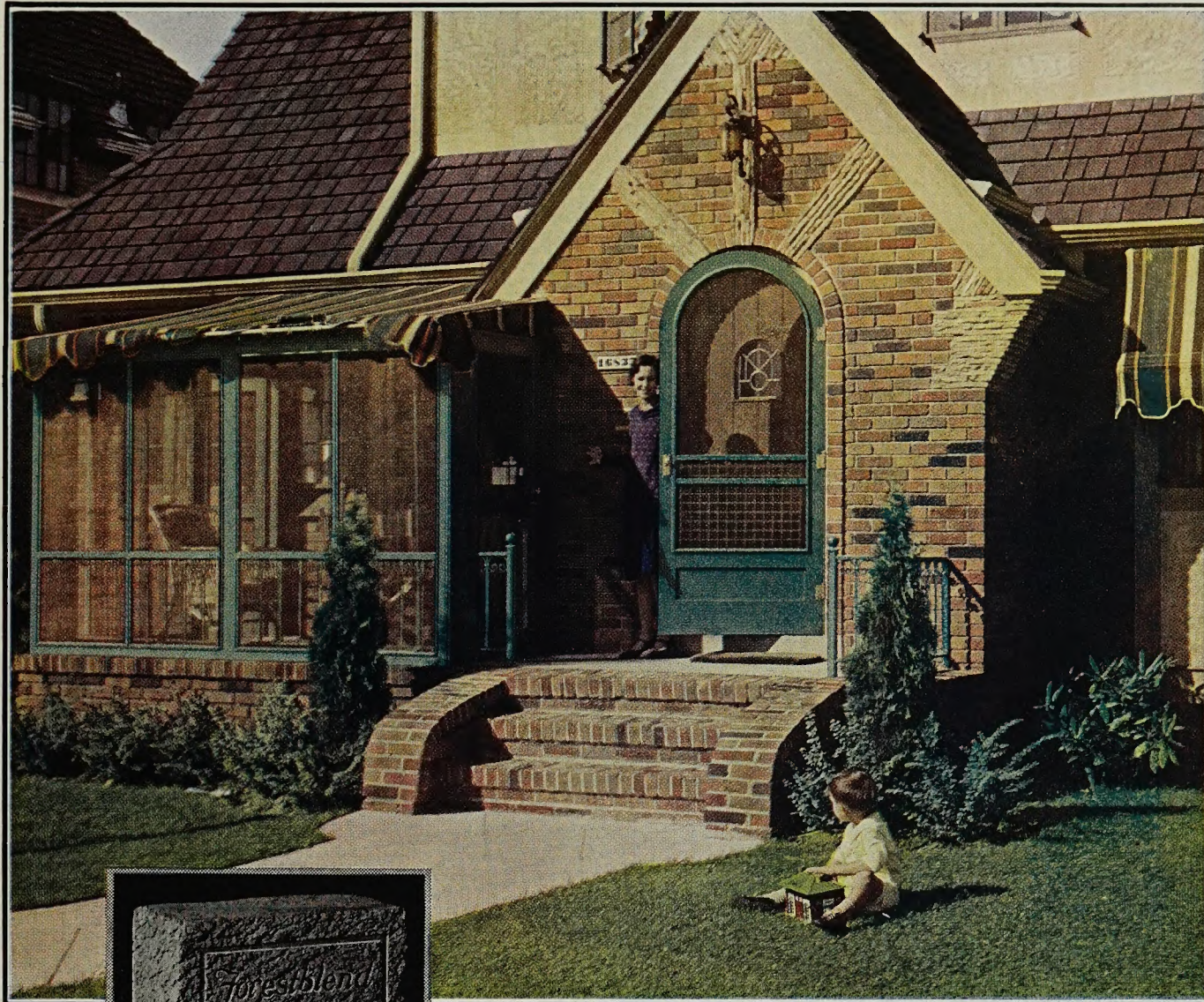
The Brothers	48	The Walter	53
The Charles	49	The Robert	55
The Elmer	52	The Glaseo	57

Two-Family Houses

The Galien	58	The Galloway	59
The Elbon	60		

Typical Forestblend Color Reproductions

Shade 495—Poplar	29	Shade AC and 445	32
Shade Oriental		Shade 410—Light Red	
Shade 455 CX—Polychromes }	30	Shade 485—Forestblend }	33
Shade 455—Full Range Orientals }		Shade 480—Straw Color }	
Shade 330—Ivory Smooth Buff }	31	Shade 230—Ivory Buff }	
Shade 145—Dark Reds }		Shade 380—Golden Buffs }	34
Shade 455 B&E—Light and Dark Tangerines }	32	Shade 280—Dark Golden Buff }	
Shade 455F—Sycamore Bark }		Brick Bonds and Mortar Joints	37
Adaptability of Forestblend Face Brick—Half Timbered Construction—Interior Walls		Comparative Costs of Brick and Frame	39
Adaptability of Forestblend Face Brick—Remodeling—Mantels and Fireplaces			
How to Get Free Plans for the Houses in this Book			63-64



PERMANENT- *Colorful Beauty*

NO ONE material used in the construction of your home reflects more to the outside world your good taste and judgment than that used for the exterior walls. This material must be permanent, of course, and it must add to the beauty of your home. The exterior walls must withstand the ravages of all kinds of weather. They must be impervious alike to penetrating cold and sweltering heat—and of fireproof material. For exterior walls we recommend Finzer Face Brick. Finzer Face Brick is available in all colors of the rainbow. These colors are natural and burned in to last for all time. All the shades and tints that Mother Nature can give have been bestowed upon the Sugarcreek clays. In Finzer brick this beauty is brought out by fire and made available to you in permanent, fireproof, enduring Finzer face brick.

In Forestblend face brick, the texture of which is patented, you secure this wide color range with the advantage of an unique texture which is not available in any other face brick. To see a properly designed Forestblend face brick home is to admire it. At any angle the lights and shadows falling upon its rough hewn surface reflects beauty and desirability.

FINZER BROS. CLAY COMPANY

Members of the American Face Brick Association

SUGARCREEK, OHIO

THE IMPORTANCE OF CAREFUL PLANNING



It is the small home, which even more than the larger and more expensive one, should be given the utmost care in planning. Here every dollar must be counted carefully.

All the homes illustrated in this plan book were designed with this in mind. Each has been carefully selected by the Finzer Brothers Clay Co. to give the utmost in really permanent values. In each the requirements of modern housekeeping has been kept in mind.

There are forty-five homes contained within the covers of this book. The smallest is five rooms and bath. The largest is

eight rooms and bath. In many, however, extra features such as sleeping porches, dining alcoves, sun rooms and other conveniences have been incorporated which make them in reality much larger homes than they seem at first.

Remember, in planning your home the one building material which reflects to the world your individuality is the material which you use for the outside walls. This is most important because the exterior is all that the world at large sees of your home. You are judged by it, regardless of how pleasing and distinctively the interior may be finished.

It is evident, too, that the exterior of your home, exposed to the weather, must be built of the most permanent of building material. It does not pay to save three or four hundred dollars at the time of building in order to pay many times above that amount during the life of the house for maintenance and repair. The most permanent and pleasing exterior material you can select for your home is face brick. Face brick color is burned in to last for all time. It need never be painted to freshen its appearance. Nor repaired frequently. Brick is a product of fire and cannot be burned. Water has no effect on its lovely color. Weather cannot rust or decay it. Age only mellows its tone to give a deeper and more satisfying effect. Brick is the building material of the ages.

Most home owners would gladly pay a substantial premium for the undeniable style and beauty of face brick, but no such premium is required. A few minutes with a pencil will establish to your satisfaction the fact that in a very few years, any additional first cost—which is ordinarily almost negligible—will be returned to you through savings in upkeep, insurance and depreciation. From colonial days, the brick home has always seemed to say, "Worth while folks live here." It has stood for substantial position, safety, beauty and permanence. To this have been added within recent years matchless charm and individuality through the pleasing textures and colors in limitless variety produced in Finzer Face Brick.



AN ENTRANCE OF CLASSIC TRADITIONS



HOW RENT COSTS MOUNT

ONE of the surest ways to save and acquire a competency is to own your own home. You can build your own home with a comparatively small cash outlay and finance the balance of the payment through one of several mortgage arrangements. (Discussed on the next page.) The money you now spend for rent can be used to pay off the amount you have borrowed. The average family will thus pay rent to themselves instead of to a third party who must collect the interest on his investment.

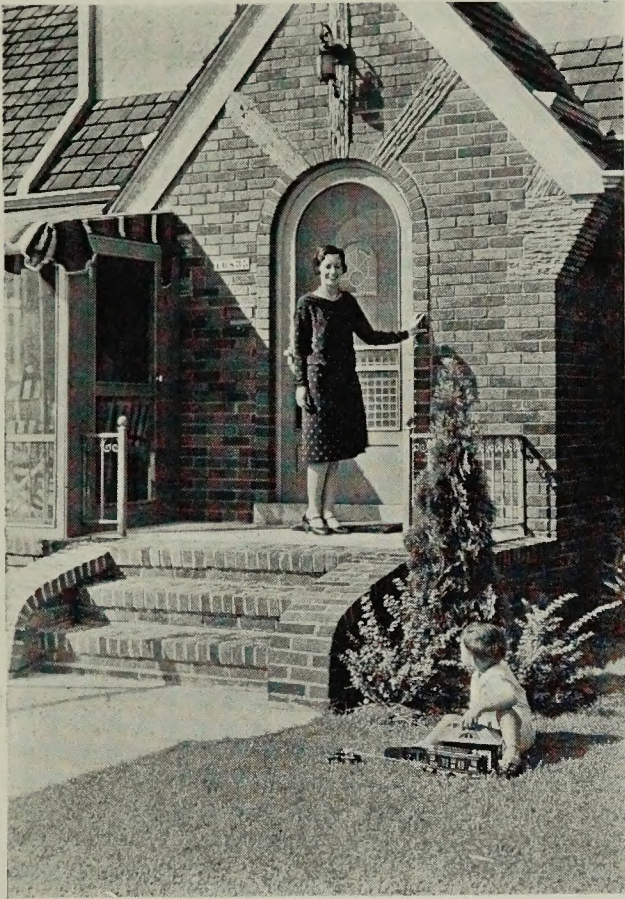
If every family realized how easy it is to build a home of their own, very few would be paying rent. Houses which are built to rent must pay a

dividend on the investment. The renter pays this. For instance if you are paying a rent of \$40.00 a month, in ten years you pay a rent of \$6,336.72 or if you are paying \$50.00 it amounts to \$7,908.40. At \$75.00 a month in ten years you have paid out \$11,862.60. A \$100.00 rent yields \$15,816.80 in ten years. In fifteen years for the rents named above this amounts to respectively \$11,000, \$13,000, \$20,000 and \$27,000.

These figures are with 6% interest compounded annually, of course. The following table shows what rent amounts to in ten, fifteen and twenty years, with six per cent interest and gives an idea of the value of the house one can pay for by applying the rent-paying habit to the plan of purchasing a home.

Rent Per Month	In 10 Years	In 15 Years	In 20 Years
\$ 20.00	\$ 3,163.36	\$ 5,586.19	\$ 8,828.52
25.00	3,954.20	6,982.73	11,035.65
30.00	4,745.04	8,379.27	13,242.78
35.00	5,535.88	9,775.78	15,449.91
40.00	6,326.72	11,172.78	17,657.04
50.00	7,908.40	13,965.46	22,071.30
75.00	11,862.60	20,948.19	33,106.95
100.00	15,816.80	27,930.92	44,142.60

HOW TO FINANCE THE BUILDING OF YOUR HOME



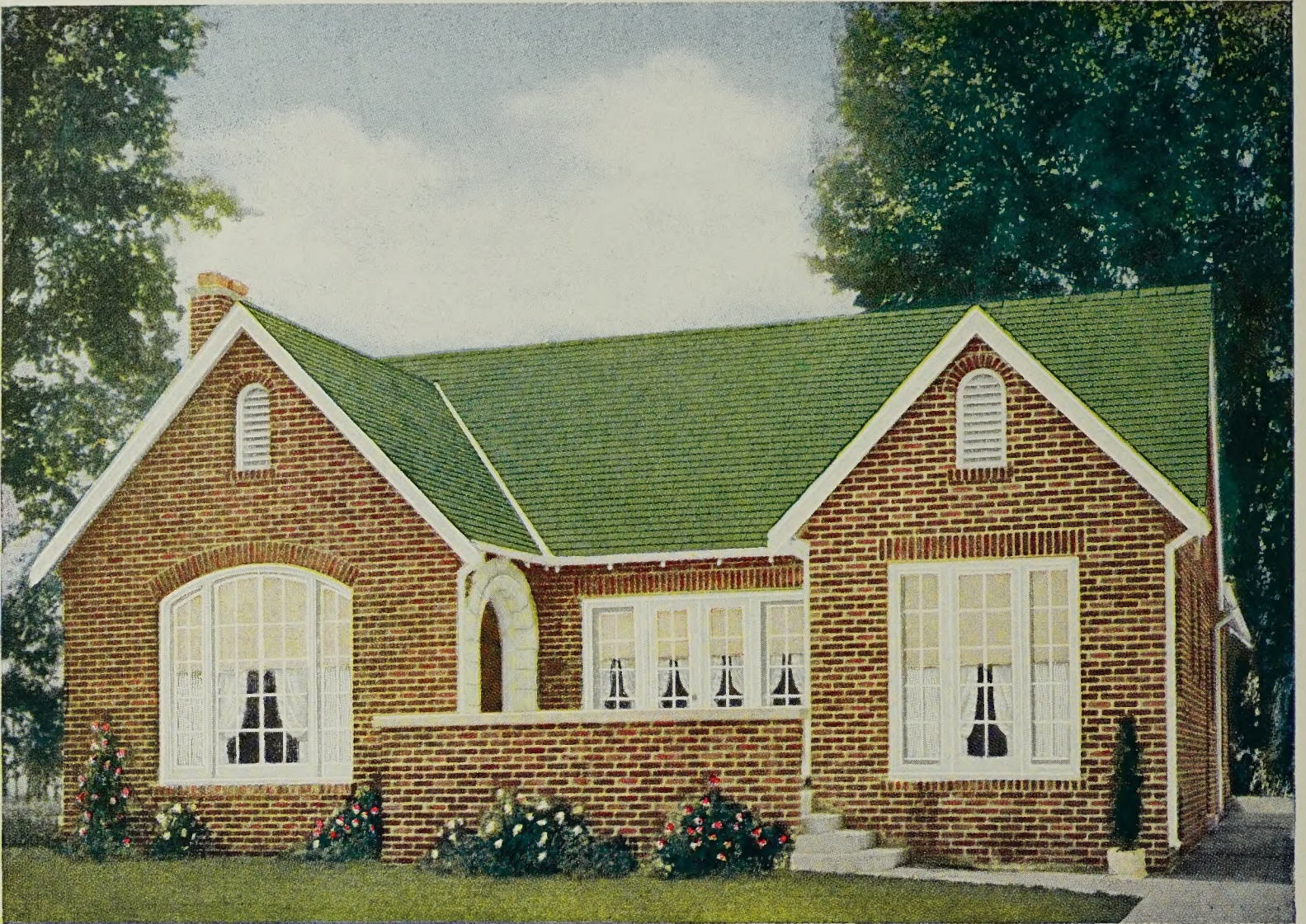
PROBABLY the best and cheapest method of financing is through a first mortgage, but first mortgage presumes that there is an equity behind the mortgage of at least 125% of the value of the mortgage. Many financing organizations will not lend on a first mortgage anything like as much as this. They require a ratio of 140% or more. Thus the home builder would secure only 60%, or perhaps as little as 40%, of the whole cost of the building plus the value of his lot, but when the security is so substantial the risk to the mortgage is less and the price of his service in the form of interest should be less.

Money on first mortgage may be secured from savings banks, from insurance companies, and from mortgage brokers who commonly handle funds that have been left with them by their clients for investment. First mortgage money may also be obtained through building and loan associations.

When the first mortgages run for more than three years they commonly carry a so-called "pay-off" clause, by which the home owner contracts to reduce the face of the mortgage after the lapse of three years and at six-month intervals thereafter so that presumably the proportion of protection for the loan will remain at the end of the mortgage term about as it was at the beginning. In other words, the mortgage is reduced to take care of depreciation during the mortgage period. The building and loan scheme automatically takes care of this matter as the principal of the borrowed sum is reduced month by month.

When so great a proportion of the whole value of the property must be borrowed that, after the maximum amount to be obtained under a first mortgage has been secured, there may still remain the necessity of borrowing additional money, then additional money may be secured on a second mortgage. This type of loan is sometimes called "junior paper." The security behind it, of course, is inferior to that of the first mortgage. If for any reason the home builder should default on the second mortgage, the person holding the second mortgage should be in a position to pay off the first mortgage in order to protect his interests. Otherwise, the second mortgage is in danger of being wiped out under foreclosure proceedings. Under the circumstances, the second mortgage usually carries a higher rate of interest than the first and in addition is made attractive to the money lender through the payment of a substantial commission or bonus. This commission, often runs extremely high. It is rarely less than 10%, and may run much higher, the actual amount depending on how much money is borrowed and the length of time necessary to repay it, and also on the relation of the first mortgage to the value of the property. If less money is borrowed on the first mortgage the commission on the second mortgage would naturally be less.

In almost every community there are agencies that recognize intelligent home financing as one of the most secure of all investment enterprises. The wise home builder will search these agencies out.



Size 38' 0" x 34' 0"

5 Rooms, Bath and Dining Nook

THE CHEVIOT

A BEAUTIFUL example of mingled shades of face brick carefully blended to produce an everlasting harmonious color scheme. There are five rooms as well as a breakfast nook, all of which are light and airy. Cupboard space abounds. This home has all the conveniences of a small apartment with the privacy of a large residence.

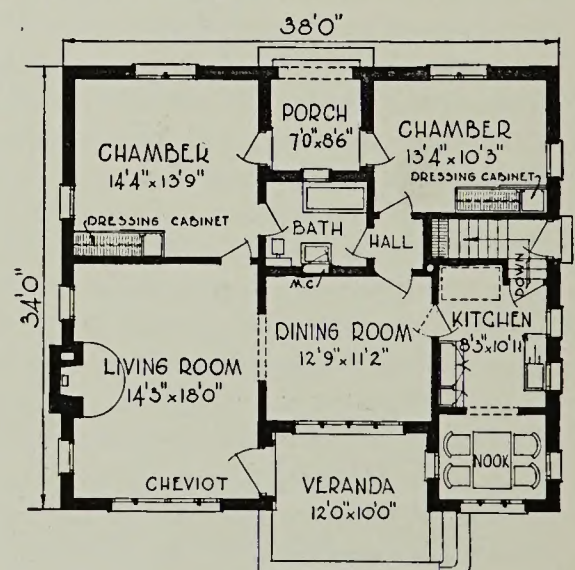
Bedrooms are of good size, well lighted and ventilated, and altogether this house is an extremely livable one for the amount of space required.

This home is ideal for a couple with a small family. It is inexpensively heated, can be cleaned quickly and easily.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00

Courtesy Building Age Publishing Co.





Five Rooms and Bath

Size 31'0" x 46'0"

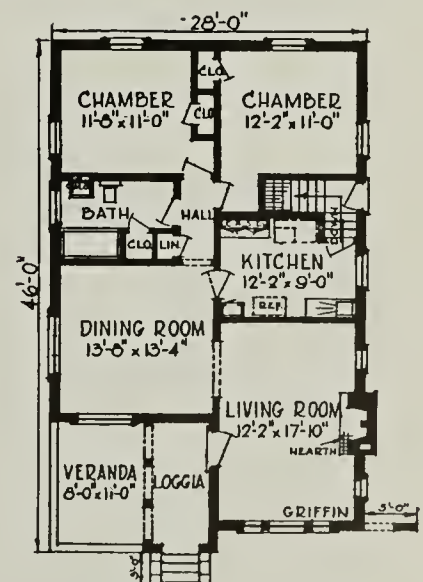
THE GRIFFIN

HERE is an unusual bungalow built of face brick, with attractive walled veranda and loggia, and an archway at the right. There is an inviting entrance and a splendid treatment of windows. The living room has a large fireplace, and the efficiency kitchen has built-in cabinets. There is a bath with built-in closet, two large chambers, each with closet, and a linen closet located in hall.

In this bungalow the sleeping quarters are in the rear, practically isolated from the living quarters in front. Here is a well planned home, attractively designed with permanent walls of Forestblend face brick. This is an excellent home for a narrow lot and can be built at a surprisingly low cost.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00



Courtesy Building Age Publishing Co.



Size 38' 0" x 60' 0"

5 Rooms, Bath, Dining Nook and Solarium

THE GLENN

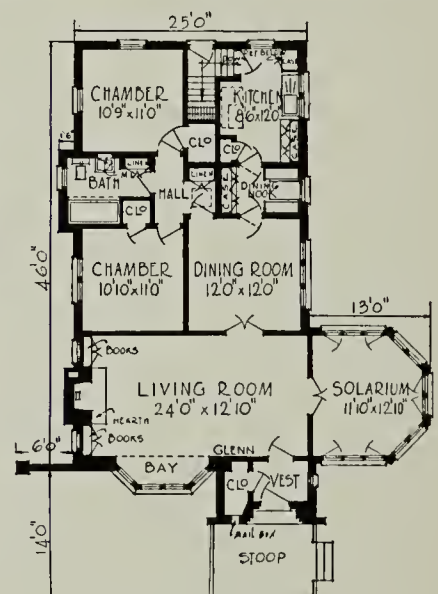
SKILLFULLY laid face brick walls decorated with stucco and half-timber at one gable, and a variegated shingle roof make this charming exterior. The excellently arranged interior includes many built-in kitchen conveniences, fireplace with built-in bookcases at each side, built-in mail box and dining nook.

The housewife will appreciate the commodious closets in this home as well as the efficiency kitchen. Everything has been planned to save steps and yet give the

utmost in spacious comfort. The solarium is a cheerful home, well lighted and healthful. The bedrooms are small so as to be easily heated, yet large enough for comfort. In this home ingenious planning has resulted in a roomy, cheerful house in which every inch of space is utilized.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00



Courtesy Building Age Publishing Co.



Five Rooms, Bath and Sun Room

Size 33'6" x 34'6"

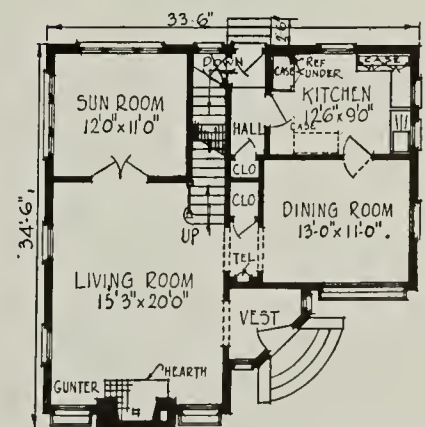
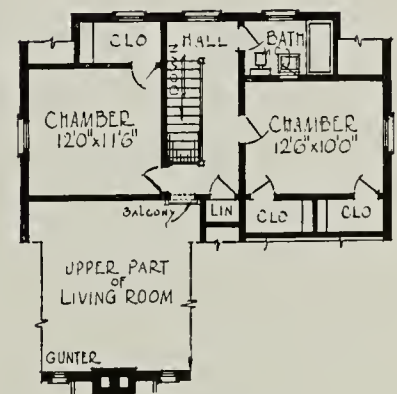
THE GUNTER

A TYPICAL Old English home built of face brick with a shingled roof. The pleasing entrance design and outstanding chimney are distinctive. Living room fireplace, built-in telephone cabinet in passage connecting living and dining room and built-in kitchen cabinets are among the many modern features. The front gable forms the living room ceiling.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00

There are five pleasant rooms in this home as well as a large sun room. Thus it is really a six-room house. The English plan with its rambling style will adapt itself well to almost any style of landscape gardening. This is a home you would be proud to own now and for generations to come.



Courtesy Building Age Publishing Co.



Five Rooms and Bath

Size 38'8" x 48'0"

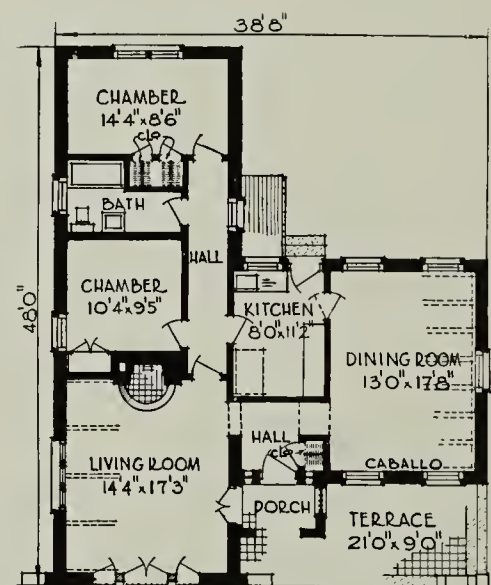
THE CABALLO

THE decorative use of face brick and the tile roof add unusual distinction to this modern home of Spanish design. All rooms are of adequate size and conveniently arranged. Space saving closets are provided and equipped with adjustable metal coat-hangers. The plans are efficient and livable with no waste space. The service portion of the house in

particular is all that the most critical housewife could desire. The kitchen is arranged according to the most approved scientific principles, the sink beneath the window, convenient cupboards, everything easily reached and no waste space.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00



Courtesy Building Age Publishing Co



Five Rooms and Bath

Size 29'0" x 26'0"

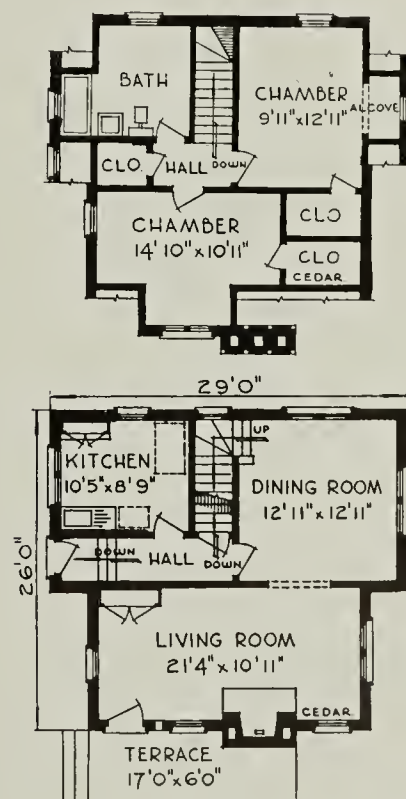
THE CEDAR

A SMALL two story English house, showing the attractive possibilities of face brick veneer. Its very compactness of design promises snugness and comfort. The massive chimney cannot help but impress the passerby. This home will make an especially suitable one for city building as it is of solid masonry construction and has a main outlook both at the front and the rear.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00

and the rear. The bedrooms are a comfortable size, with ample closet space. An alcove is a feature of the rear bedroom. The large full width living room with massive fireplace makes an inviting family gathering place. The commodious bath, too, will be appreciated.



Courtesy Building Age Publishing Co.



Five Rooms and Bath

Size 42'4" x 25'1"

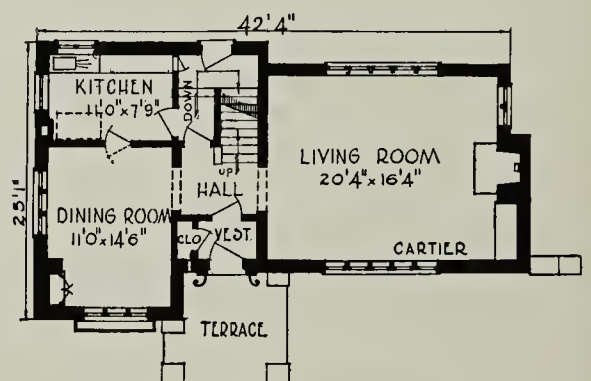
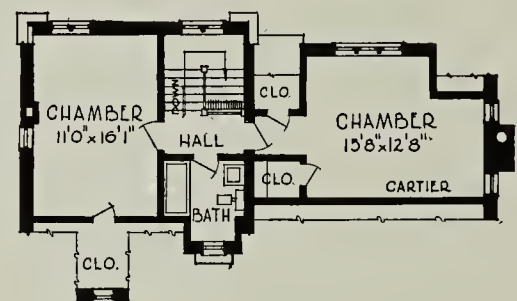
THE CARTIER

IT baffles the eye to find just wherein the perfect charm lies. By constantly exercising his taste the architect has achieved a masterpiece. Modern materials and conveniences are coupled with an old world beauty. This home is after the English style but its charm cannot be distinctly classified. It's a five room home for a long, narrow lot.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

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The floor plan is attractive, taking full advantage of the design. The bedrooms are large, with plenty of air and light. The living room is a masterpiece of comfort and convenience. The Cartier will grace any neighborhood.



Courtesy Building Age Publishing Co.



Five Rooms and Bath

Size 26'0" x 46'0"

THE COLORAN

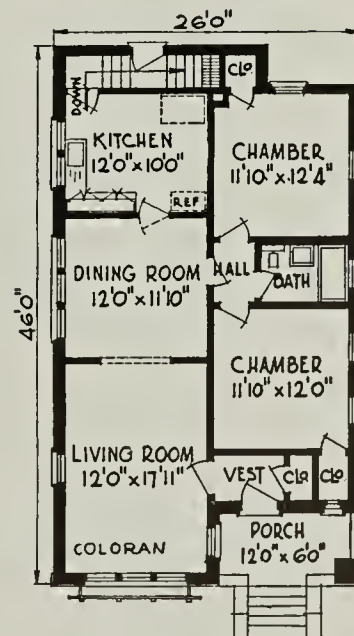
THIS particular type of bungalow is shown to good advantage in face brick and stucco. A study of the floor plan will show five rooms conveniently arranged, with bathroom accessible from both chambers.

From a cozy porch, one steps through a small entry with a coat closet, into the beautiful living room. The dining room by its strategic location is absolutely secluded—an arrangement considered desirable by many

housewives. Sleeping accommodations are large and well lighted. The kitchen is efficiently planned with cupboard space and work table adjacent to the sink which is located under a window. A practical investment and a satisfying one, is this fine home.

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Courtesy Building Age Publishing Co.



Five Rooms and Bath

Size 32'0" x 27'0"

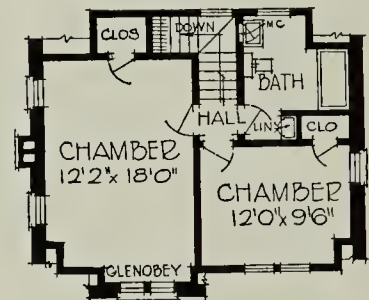
THE GLENOBEY

A HOME of interesting appearance with its unconventional roof and mingled face brick walls. Stucco and half-timbers at the dormers although face brick can be used to advantage. An attractive entrance opens into the living room. Few houses of this size contain so generous or so inviting a living room. The massive fireplace is so placed that it will be

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the center of interest in the room. The housewife will glory in arranging her furniture in this fine room. The light, cheerful kitchen contains built-in cabinets on each side of the sink. The second floor has two good sized bedrooms and a well planned bath.



Courtesy Building Age Publishing Co.



Six Rooms and Bath

Size 34'0" x 33'6"

THE GRANGE

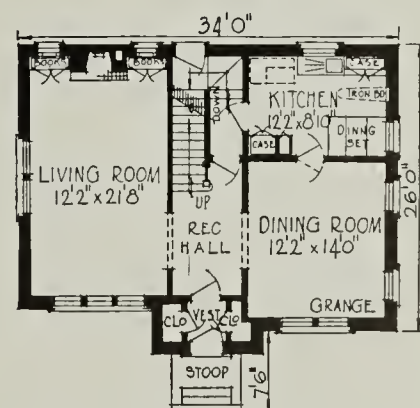
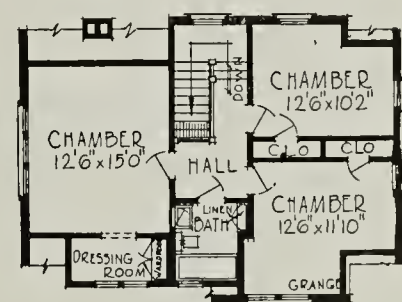
A BRICK HOUSE with shingled roof employing the autumn greens and browns for color. Perfect balance of windows and door openings, modified by the sloping lines of gables and half timbers. The living room has a natural fireplace in the rear wall with built-in bookcases on each side. The kitchen has built-in dining set, ironing board and easels. One of

the bedrooms has a dressing room with a built-in wardrobe.

This home is excellently planned. There are three large bedrooms on the second floor. The living room is large, extending the entire width of the house. The kitchen is light and planned for efficiency.

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Courtesy Building Age Publishing Co.



Six Rooms, Bath, Toilet, Den, Garage

Size 39'0" x 46'4"

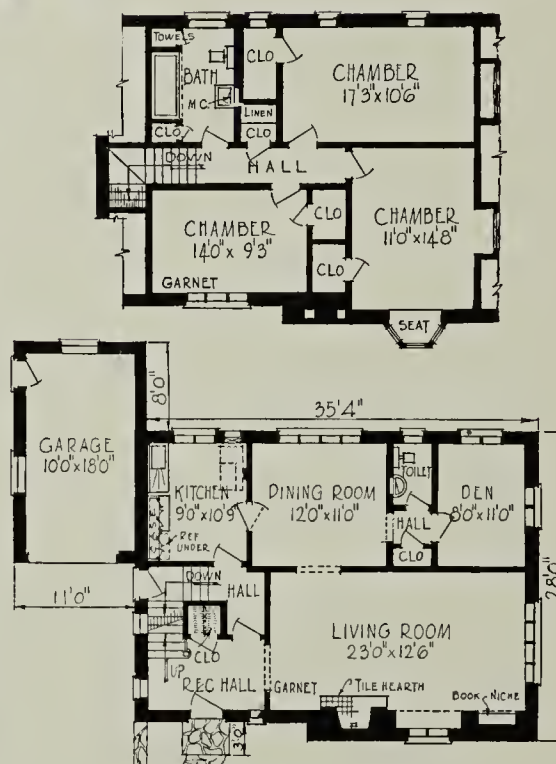
THE GARNET

A DELIGHTFUL home with a built-on garage, substantially built of Finzer brick and replete with every modern convenience. The needs of the small, or moderate size family, when a medium priced home is desired, have been kept in mind at every step in the production of this design. The living room has a cozy fireplace.

Kitchen cabinets are built-in. One bedroom has an oriel window with a neat built-in seat. The man of the house will appreciate the cozy den. The housewife will glory in the step saving arrangement of the kitchen.

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Courtesy Building Age Publishing Co.



Six Rooms, Bath and Sun Parlor

Size 36'0" x 24'0"

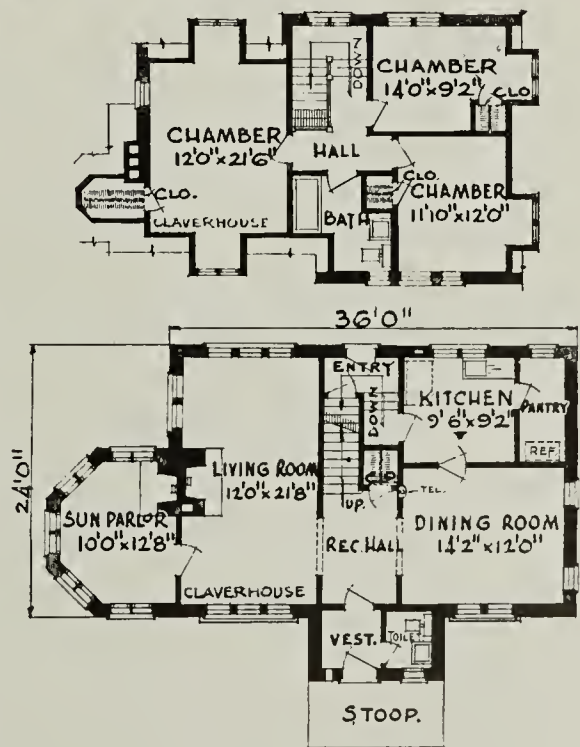
THE CLAVERHOUSE

A BEAUTY that has something of an old world flavor marks the Claverhouse. Many interesting roof angles give the necessary distinction to this home. The entrance is architecturally perfect.

The floor plan deserves a thorough examination for there are many nooks and crannies and other attractive features that are not noticed at first glance. The sun room adds width and cheerfulness to the living room. Open fireplaces in both of these rooms are unusual features of comfort and beauty.

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Courtesy Building Age Publishing Co.



Six Rooms, Sun Parlor, Den and Two Baths

Size 47'0" x 31'0"

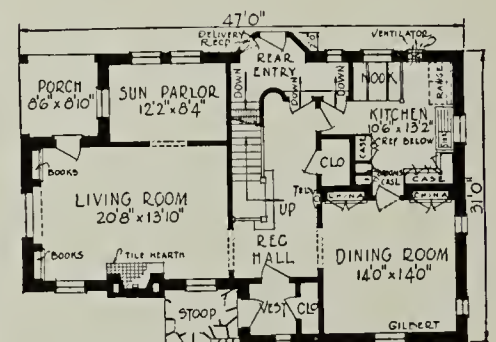
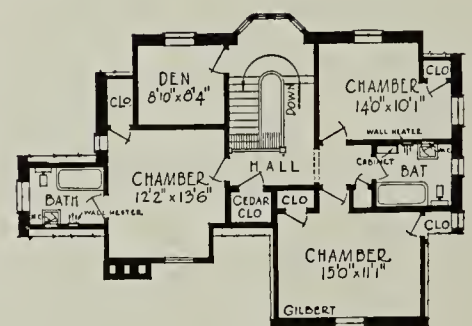
THE GILBERT

THE beauty of the rich colorful brick is further enhanced by the massive chimney and retaining walls of stone. Look at the floor plans. Note the many built-in features—the two baths on second floor, each with its wall heater—the smoke and odor eliminating ventilating fan in the model kitchen that utilizes so many features to save labor and bring convenience.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00

You will look far before you find a home of the richness and practicability of the Gilbert. It was especially planned for the family with two or three children. The den, if desired, can be converted into a maid's room. You will always be proud of this home.



Courtesy Building Age Publishing Co.



Samuel Cabot
Inc.

Manufacturing Chemists
New York Chicago
141 Milk St., Boston, Mass.

Agents in all principal cities

The Silver-Gray Effect on Shevlin-Siding

CABOT'S CREOSOTE BLEACHING OIL #241

Many of the buildings with Shevlin Siding have the beautiful silver-gray tone which is seen on so many of the old shingles at the seashore as a result of many years' exposure to the salt air. Cabot's Bleaching Creosote Oil No. 241 produces *exactly* the same result as nature but surely and in much less time. It is made of refined Creosote, with a very small amount of gray pigment, and a bleaching ingredient which purifies the wood, and which produces in from six to twelve months, a soft, silken silver-gray, exactly like that seen on the old houses in ancient shore towns. It does this anywhere, on the coast or inland; the effect grows constantly better with age, and no further treatment is necessary unless a change of color is desired.

Cabot's Creosote Bleaching Oil has the following unique advantages:

1. Gives a pretty gray tone at once.
2. In from 6 to 12 months, it insures a soft, natural silver-gray finish.
3. It prevents the wood from turning black.
4. It protects the siding from decay.
5. It never needs renewal.

COVERING CAPACITY

Cabot's #241 Creosote Bleaching Oil

One gallon—will cover 100 to 150 square feet, one coat.
70 to 100 square feet, two coats.

Where to obtain Cabot's Creosote Stains and Bleaching Oil

Cabot's Creosote Stains and Bleaching Oil may be obtained from almost any paint dealer. They are sold in one gallon and five gallon containers, also in 30 and 55 gallon barrels. If your local dealer cannot supply you, write us for further information which will be gladly furnished.

CABOT'S GRAY CREOSOTE STAINS

For those who desire to produce an immediate and permanent gray finish on Shevlin Siding, we make Cabot's Creosote Weathering-Gray Stains. These give an initial effect of gray, and because of the patented Cabot's Collopping process, no particles of pigment remain on the surface as with stains produced by thinning out paint. The wood appears to be dyed, giving a general warm gray effect. When the soluble resins of the wood have washed out and the sun has completed its bleaching action, the gray gets more and more of a sheen and a silver tone. Thus, the wood is beautiful to start with and increases in beauty as time goes on.

COVERING CAPACITY

Same as for #230 Colorless Shingle Stains

(OVER)

Enhancing the Charm of Shevlin Log Siding

IN NATURAL WOOD FINISH

The natural color and texture of Shevlin Log Siding is so attractive that many who build with it do not wish to apply any finish or stain which will modify its warm color.

Cabot's No. 230 Colorless Creosote Shingle Stain is ideal for this purpose. Made of pure Creosote, the best wood preservative known, it is refined by a special process so as to be colorless yet to retain all of its valuable properties. It is applied with a brush or spray gun and sinks into the wood, thoroughly sterilizing it against attacks of decay and fungus and the ravages of borers and other insects. As a result the life of the wood is greatly increased.

COVERING POWER

Cabot's # 230 Colorless Creosote Shingle Stain

Two brush coats, 1 gallon covers 100 to 250 square feet, dependent on the character of the surface.



Samuel Cabot
Inc.

Manufacturing Chemists
New York Chicago
141 Milk St., Boston, Mass.

Agents in all principal cities

IN SOFT ENDURING COLORS THAT BRING OUT THE TEXTURE OF THE SIDING

For those who may wish to stain their Shevlin Log Cabin in colors, and still retain the natural texture of the

wood, the famous Cabot's Creosote Shingle and Wood Stains are especially suitable. For nearly 50 years these stains have been as standard as White Lead and oil.

Made by the patented Collopaking Process

Unlike any other Stains in the market, Cabot's Creosote Shingle and Wood Stains are made by the patented Cabot Collopaking Process in which pure metallic pigments are reduced to sub-microscopic particles and are colloiddally suspended in the vehicle, so that they sink into the wood like dyes instead of leaving a painty film on the surface. As a result, the natural texture of the wood is not covered, and the refined genuine creosote vehicle greatly increases the life.

COLORS

Cabot's Creosote Shingle and Wood Stains

Made in a range of 23 Standard Colors

Free color card will be gladly sent to you upon application.

COVERING CAPACITY

Same as that of Cabot's #230 Colorless Creosote Shingle Stain.

Cabot's Interior Stains

Use these colloidal pigments for interior woodwork, panelling and sheathing. They are made in the full color range of Cabot's Creosote Shingle and Wood Stains, but with a lighter oil base, and act like dyes, preserving all the beauty and natural texture of the wood.

Protect Your Shevlin Log-Siding Cabin Against Heat and Cold

by lining your roof and the under-side of your floors with Cabot's Heat-Insulating Quilt, the original flexible insulator. Cabot's Quilt gives protection against summer sun and keeps you warmer in winter, with less fuel *burned*. Made of *Zostera Marina*, a sea-plant, light, fire-resisting, and proof against rot and vermin—everlasting.

INSULATE WITH CABOT'S QUILT

FOR NATURAL "SILVER GRAY" EFFECTS WITH CABOT'S CREOSOTE BLEACHING OIL — SEE OTHER SIDE



Six Rooms, Bath and Toilet

Size 46'3" x 27'0"

THE GROVER

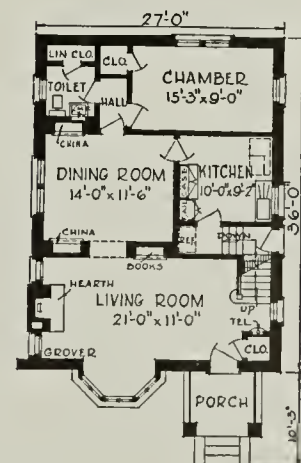
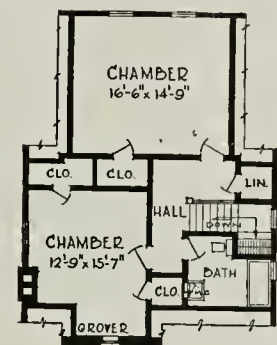
HERE is an attractive face brick home with sloping roof lines and attractive gables. Note the bay window of the living room, the railed porch and the inviting entrance. Living room has a fireplace, built-in book shelves and phone cabinet. A large closet is built in a corner. Dining room has built-in shelves for china. The kitchen is planned for efficiency and convenient to the dining room.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00

The toilet and linen closets in the rear of the first floor are good features. The sleeping quarters on the second floor are large and airy with ample closet space. Here is a fine home planned inside and out to suit the most fastidious taste. This home is a lasting investment in permanence and beauty.

Courtesy Building Age Publishing Co.





Architect's Small House Service Bureau Design 6-B-1700

Size 37'6" x 25'0"

THE WASHINGTON

IN plan arrangement this home, the Washington, is similar to that of countless old Colonial houses. It provides six good rooms with an open porch to the rear and sleeping porch above it. There is space under the roof for a commodious attic. Of special interest perhaps is the large living room. Opening as this does upon the porch, an unusually long and attractive vista is obtained.

On the second floor one bedroom runs the entire depth of the house. It contains a private bath room. An open stairway in Colonial design forms an attractive feature of the hall. The Washington is a home planned to combine the fine Colonial features of building with modern conveniences.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

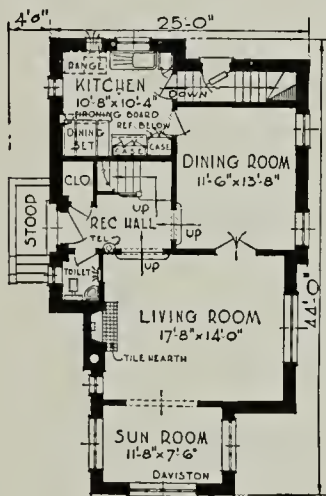
\$20.00





Six Rooms, Bath, Toilet, Sun Room and Sewing Room

Size 44'0" x 29'0"



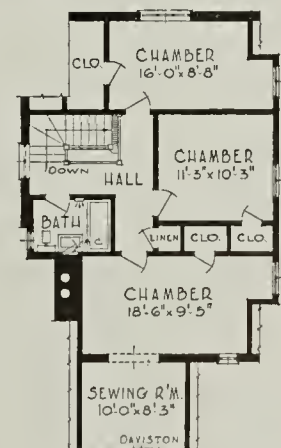
Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00

THE DAVISTON

A BRICK HOME of rare beauty. The stucco and half timbered second story is an English touch which considerably enhances its general appearance. A careful study of the floor plans will convince you of the convenience and comfort of this home. It is really a seven room home as the sewing room could very well be converted into a nursery. The large sunroom is an additional room which

has the effect of making the living room seem a lot larger than it is. The service portion of the house is planned for efficiency. The bedrooms are large, well ventilated and have ample closet space. Here is a well planned home of most pleasing proportions for the larger families.



Courtesy Building Age Publishing Co.



Six Rooms, Bath, Toilet and Sun Parlor

Size 42'0" x 29'6"

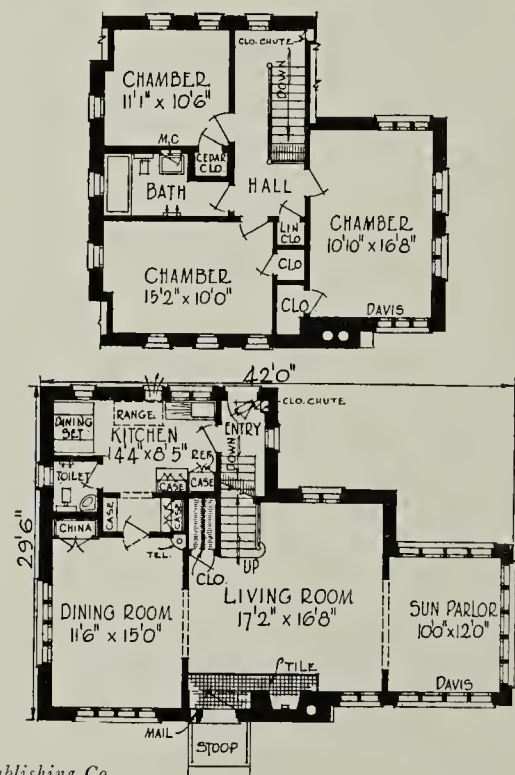
THE DAVIS

THIS unusual home of brick has a blue-gray roof of slate which gives an added appeal to the striking roof lines. Rooms are well planned and there are many conveniences including cedar-lined clothes closets and a delivery receptacle in the rear door.

The kitchen with its dining alcove is excellently planned and there is a convenient toilet in the rear. The living room is large with a fine tile fireplace. A cheery sun room adjoins. The bedrooms have plenty of light—with large closet space. A well planned home of fine lines.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00



Courtesy Building Age Publishing Co.



Six Rooms, Bath, Nook and Toilet

Size 36'6" x 27'0"

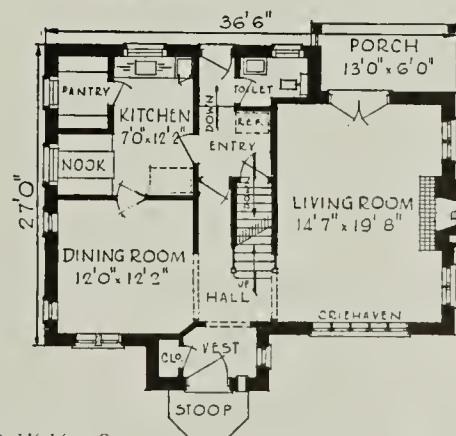
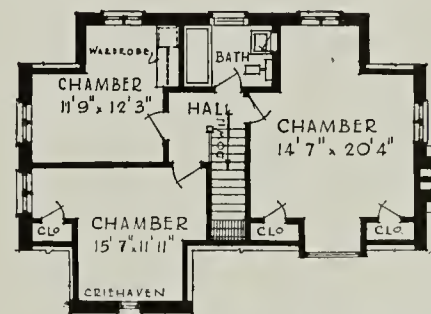
THE CRIEHAVEN

ANY suburb or community would welcome the addition of the Criehaven. Distinctive in style it verily fascinates the eye. Face brick gives a permanent beauty to this home. The entrance is one that would do credit to the best English Manor house.

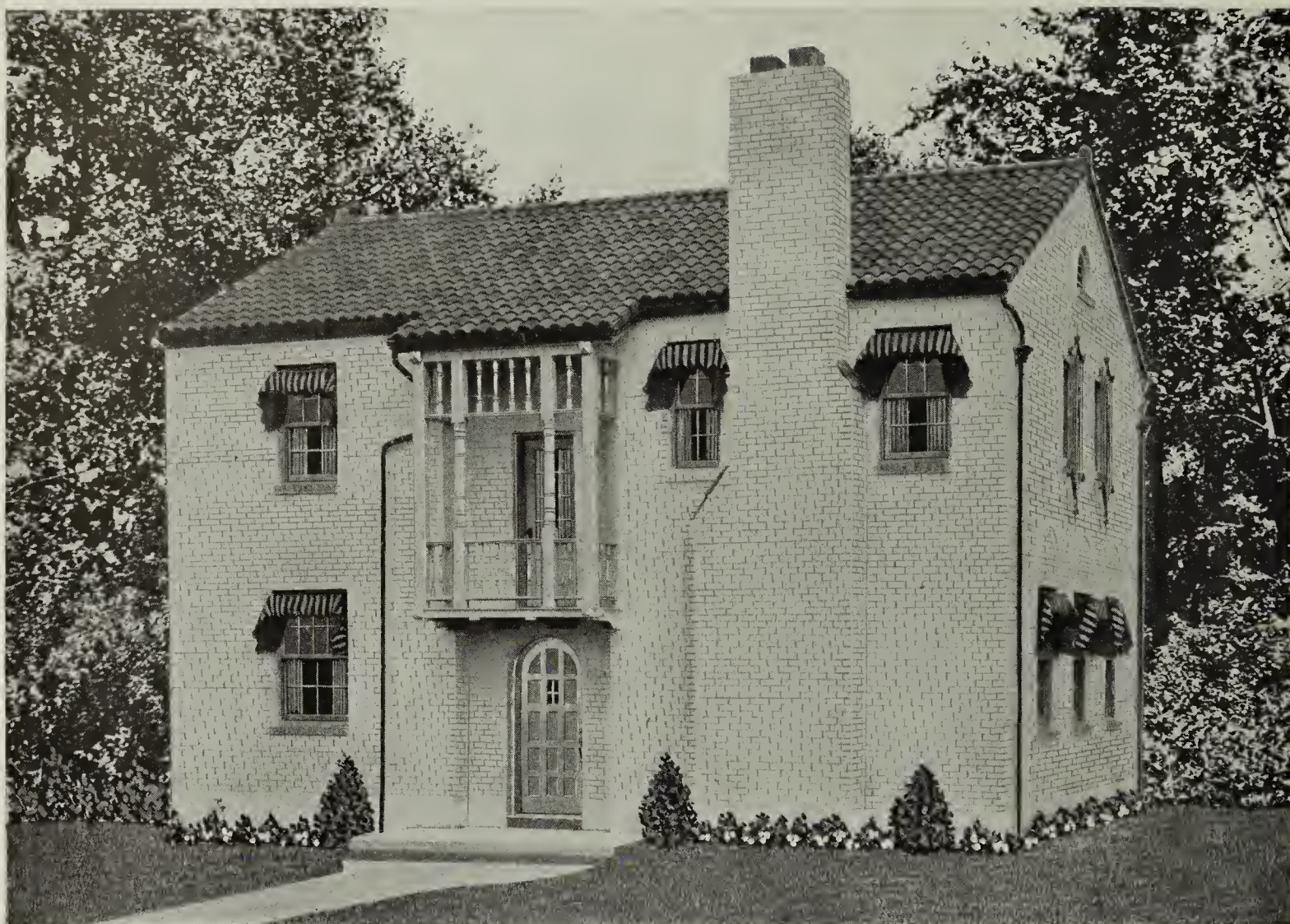
The floor plan deserves careful study. The large living room opening onto the rear porch, gives a spacious effect much to be desired. The dining room is large and convenient to the kitchen. The latter is scientifically designed to save steps. The bedrooms are planned for modern furniture and are well lighted with plenty of closet space.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00



Courtesy Building Age Publishing Co.



Six Rooms and Bath

Size 35'0" x 30'0"

THE ELDORA

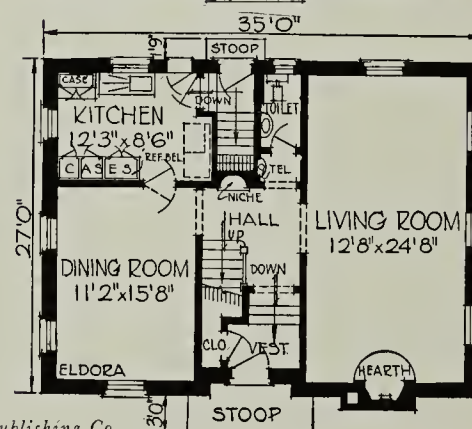
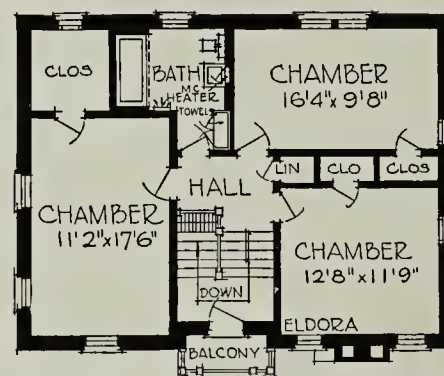
BUFF Finzer face brick, with a clay tile roof, form this unusually attractive exterior. Notice the inviting entrance with balcony above. A commodious living room with large fireplace and efficiency kitchen with built-in cabinets. An ornamental niche in the central hallway, built-in phone cabinet and toilet on first floor. Upstairs three large chambers. Model bathroom has built-in towel cabinet and electric wall heater.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00

chambers. Model bathroom has built-in towel cabinet and electric wall heater.

This home is a model of compactness. Even though space has been economized, however, there is no poverty of interest.



Courtesy Building Age Publishing Co.



Six Rooms, Bath and Sun Room

Size 38'1" x 30'0"

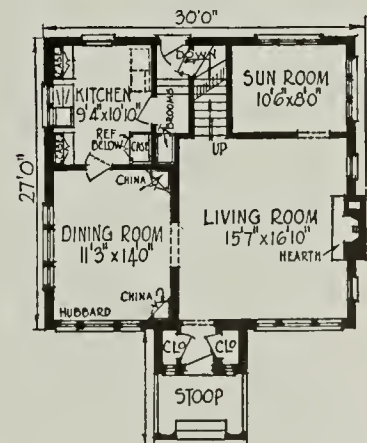
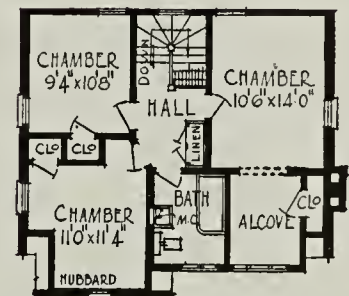
THE HUBBARD

THE effective exterior of this pleasing home is accomplished by combining face brick with shingled roof, iron railings and shutters. There is a splendid grouping of windows and an attractive dormer. A clothes closet on either side of vestibule, large living room with fireplace, built-in corner cabinets in dining room, built-in cabinets in the kitchen. A delightful sun room. Upstairs three chambers, model bath-room and closets.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00

The Forestblend exterior, the roof pitch, dormers, and front entrance are features which take this home out of the ordinary and place it in a class by itself. The Hubbard is an economical house to build and upkeep costs are low.



Courtesy Building Age Publishing Co.



Six Rooms, Bath and Garage

Size 43'2" x 37'0"

THE EMORY

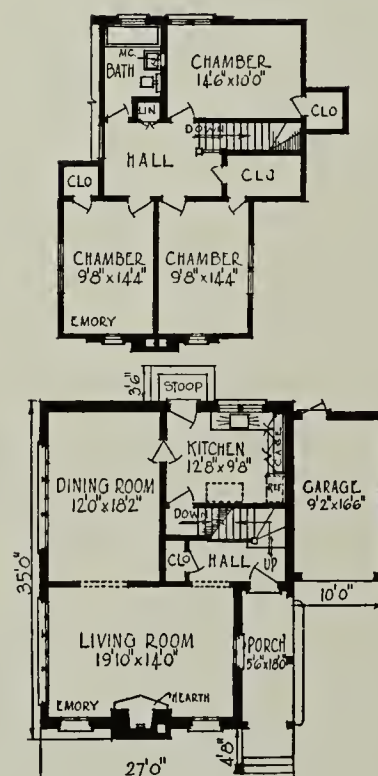
FORESTBLEND BRICK with convex mortar joints is used for the walls of this attractive home with its built-on garage. Notice the open porch at the entrance, the large living room with fireplace, the efficiency kitchen and the closet on the first floor. There are three large chambers upstairs, a large hallway, linen closet and clothes closets. This home is exceptionally complete

in every way and offers the utmost in comfort and convenience at a moderate cost.

If your lot is wide enough the garage we quote can easily be made large enough for two cars. One garage may be rented or used as desired.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00



Courtesy Building Age Publishing Co.

RARE BEAUTY OF COLOR AND TEXTURE IN FORESTBLEND FACE BRICK

AN architect in designing a Forestblend face brick house, has the comfortable feeling that he is not being extravagant. He knows that Forestblends are relatively cheap in the end, considering their durability. Face brick is practically indestructible. For actual resistance to weather and fire, nothing has yet been devised to surpass it. Centuries of exposure serve only to enhance its beauty. But undoubtedly the greatest appeal of this brick to the architect lies in its possibilities for decorative effects. These possibilities result chiefly from color and texture, qualities inherent in the brick itself. Sugarcreek clays are burned in different ways to give an infinite variety of colors. Different surface treatments, different joint sections give flecks of light and shade that make different wall texture. The uniformly sized blocks, laid in different geometrical combinations, give almost any kind of pattern that the ingenuity of the architect can devise. Designing with Finzer brick is like playing with hundreds of little islands of glowing color set in rivers of contrasting mortar, and all textured with little points of light and shade.

On this and succeeding pages are shown typical panels of Forestblend face brick. These are but some of the many color combinations available to builders who use Finzer brick.

The following colors can be obtained in Forestblends—Matt Face:

- | | |
|--|---|
| 410—Light Reds | 455-E—Light Tangerines, Range |
| 420—Medium Light Reds | 455-F—Sycamore Bark in Gray and Brown Toasts
with pale Green and Fawns |
| 440—Medium Dark Reds | 470—Straw Color Light Straight Shade |
| 445—Dark Red | 480—Straw Color Medium Light Straight Shade |
| 450 & 460—Dark Red Ranges | 484—Golden Buff—Toasted Face Range |
| 455-A—50% Blues—50% Seal Brown | 486—Range of Tans |
| 455-AX—Polychromes in Red, Brown and Blue | 491—Orange Centers Light Green Edge Range |
| 455-B—Dark Tangerines Range | 492—Dark Orange Centers Light Green Edge Range |
| 455-C—Greens and Russets Range | 493—Orange and Green Polychromes Range |
| 455-CX—Polychromes in Red, Green, Purple
and Russet | 494—Ash Greens and Toasted Browns Range |
| 455-D—Reds in hearts | |

With the above shades, practically any color scheme desired can be effected. Facilities at our factories are such that the above shades can be furnished in any percentage required, as brick are placed on their respective piles as to color then combined to make up any blend; thus in any of the popular blends shown herewith, shades which are undesirable can be eliminated and others substituted.



Forestblend Shade 495 Poplar



455 CX—Comprises Purple, Green, Russett and Red
Polychromes in about equal quantities

Some of the most popular blends which are now being used by architects are: (a) A-C-445. (b) Orientals-Browns, Blues, Reds and Tangerines. (c) 455-Blues, Reds, Greens, Polychromes. Red hearts and Tangerines. (d) 456 same as 455 with 20% Syeamores added. (e) 455-B&E Tangerine Mix. (f) Mosaic-Greens and Ash Grays. (g) 495-Poplar, several shades of Orange and Green. (h) 486-Range of Tans. (i) 496-Range of Straws, Orange, Tans and Greens. (j) 500 same as 496 with 20% Syeamores added.

With such an array of colors in brick architects can easily design their own blends to suit the particular type of architecture on which they are working.

The following shades can also be supplied in the vertical score and smooth face in red:

10—Smooth Red Light	50—Smooth Red Dark Range	115—Vertical Score Dark
20—Smooth Red Med. Light	110—Vertical Score Light	150—Vertical Score Dark Range
30—Smooth Red Med. Dark	120—Vertical Score Medium Light	155—Vertical Score Gunmetal and
40—Smooth Red Med. Dark	130—Vertical Score Medium Dark	Red Range
45—Smooth Red Dark	140—Vertical Score Medium Dark	

The following shades can be furnished in ivory smooth and vertical score face.

230—Vertical Score Ivory	250—Range Ivories	330—Smooth Ivories	Courts—Ivory
--------------------------	-------------------	--------------------	--------------

The following shades can be furnished in straw color either smooth or vertical score face:

270—Light Straw Color	290—Dark Straw Color	380—Med. Light Straw Smooth
280—Med. Light Straw Color	370—Light Straw Color Smooth	390—Dark Straw Color Smooth

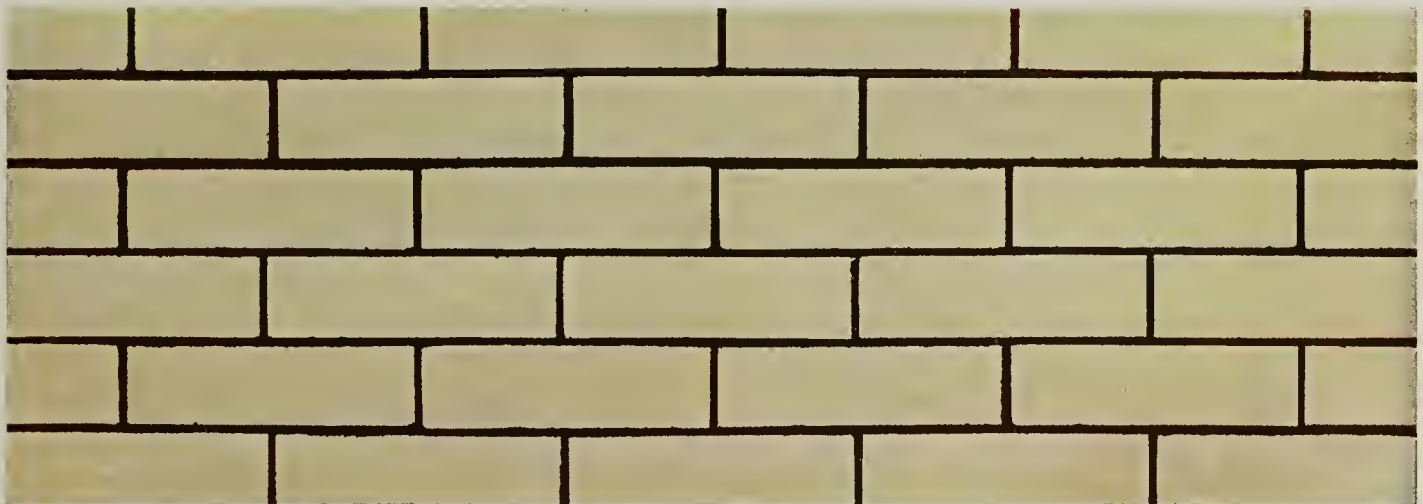
Shade 396 Smooth Face comes in a range of Greens, Browns, Polychromes and Hearts in Straw Color.



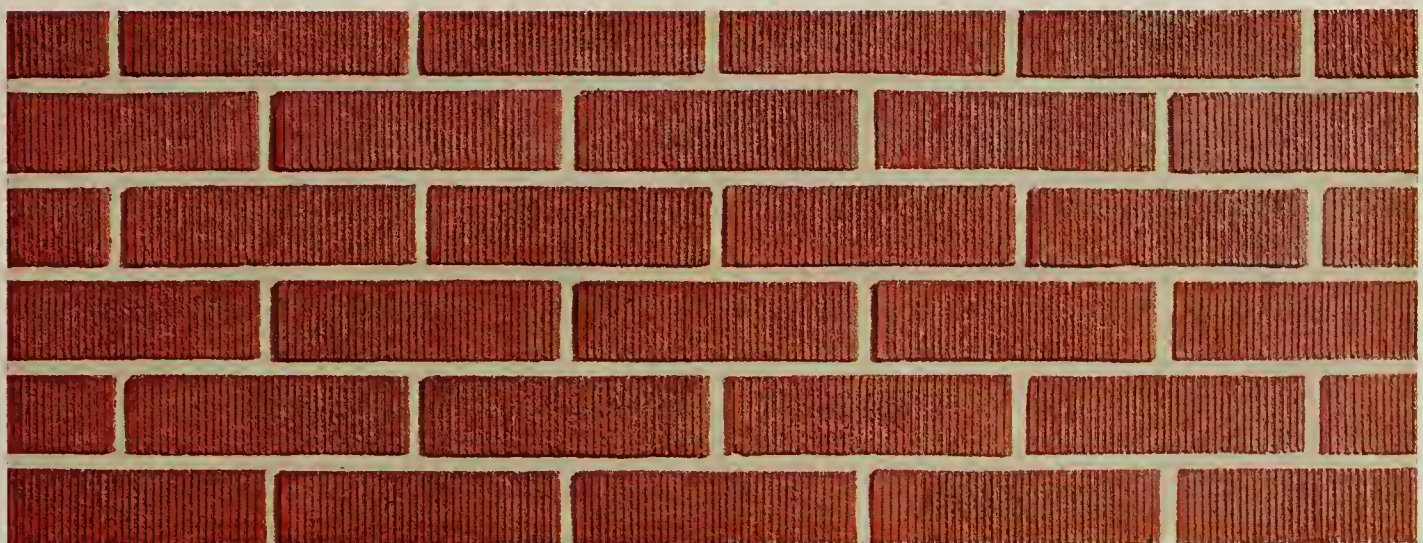
ORIENTAL— $33\frac{1}{3}\%$ B & E Tangerines $33\frac{1}{3}\%$ 455A
 $33\frac{1}{3}\%$ 445 Running Bond or Stretcher—White Mortar



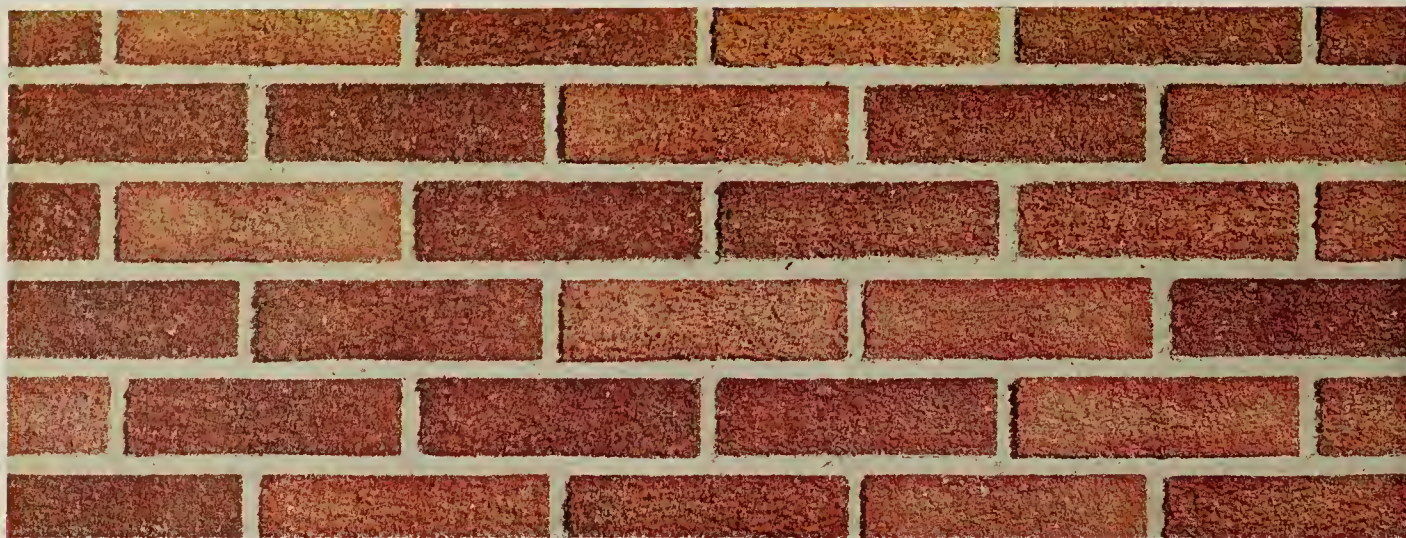
155 Forestblend Full Range—35% 455A
20% 155 B & E 20% C & CX 15% D 10% 115



330 Finzer Ivory Smooth Buff—uniform shade



145 Finzer Dark Reds



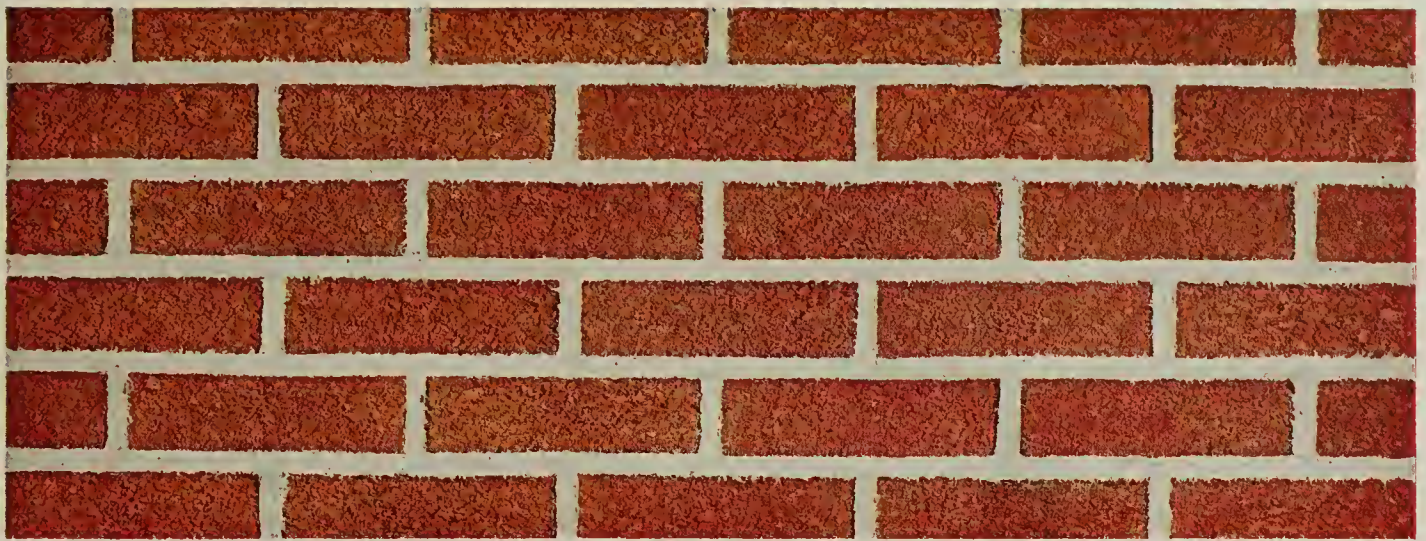
455 B & E—50% Light Tangerines, 50% Dark Tangerines



455 F—Sycamore Bark. Can be furnished in a light or dark range of shades



AC & 445— $33\frac{1}{3}\%$ A $33\frac{1}{3}\%$ C & CX $33\frac{1}{3}\%$ 445
Laid up in Flemish Bond



410 Forestblend Light Red



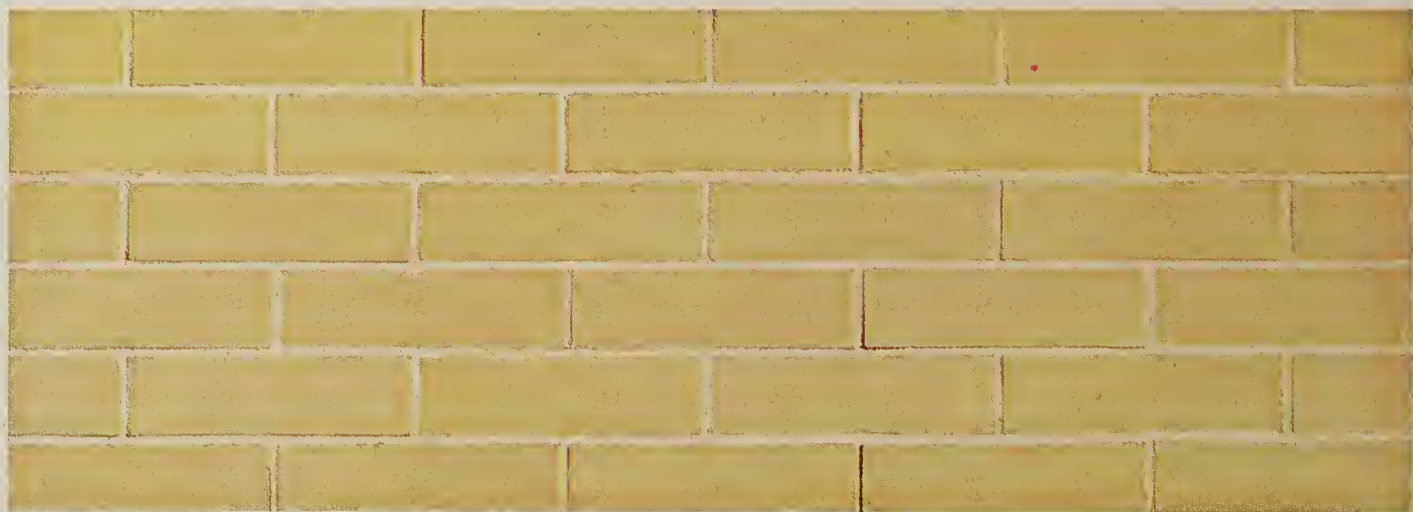
Forestblend Shade 485



Forestblend Shade 480



230 Finzer Ivory Buff—uniform shade



380 Finzer Golden Buffs



280 Dark Golden Buff—uniform shade

Forestblend
FINZER FACE BRICK
Trade Mark Registered



Six Rooms, Bath and Solarium

Size 38'0" x 24'0"

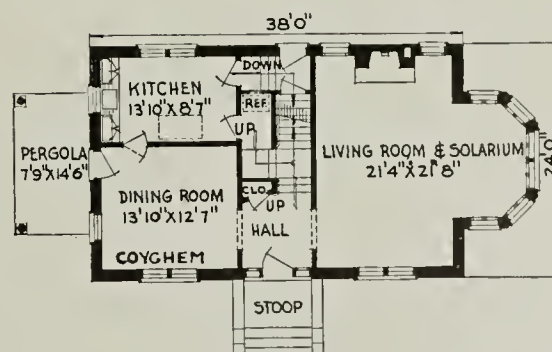
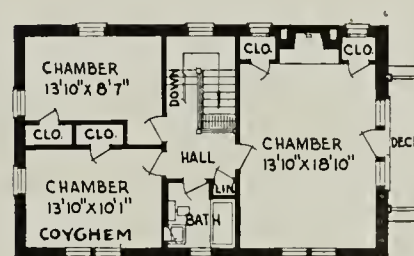
THE COYGHEM

THE Dutch Colonial style carried out in face brick proves to be very effective as shown here. By placing a pergola at one end and the solarium at the other, the architect has achieved perfect balance. You can visualize the effect of the combined living room and solarium from the floor plan, and you may rest assured that it is delightful. Also note the large

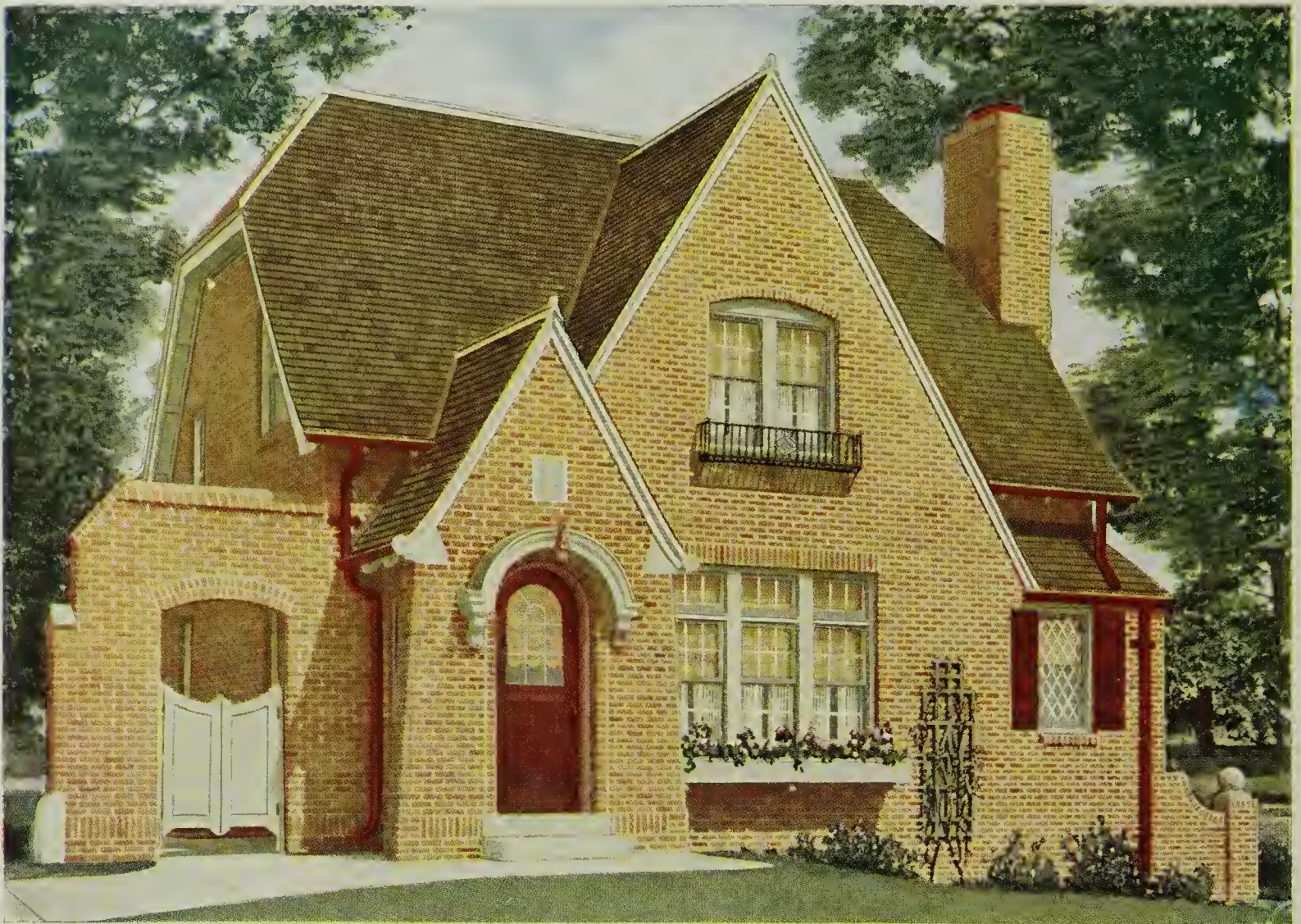
chamber with fireplace and door opening to the upper deck. All the bedrooms on the second floor are of good size, well lighted and ventilated. There is a linen closet in the hall.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00



Courtesy Building Age Publishing Co.



Five Rooms, Bath, Nook, Alcove and Sewing Room

Size 28'6" x 26'0"

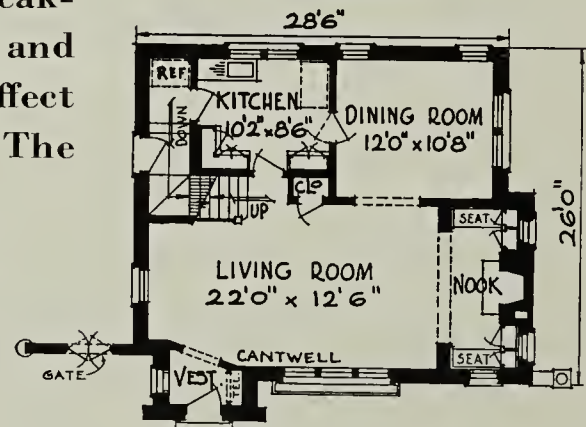
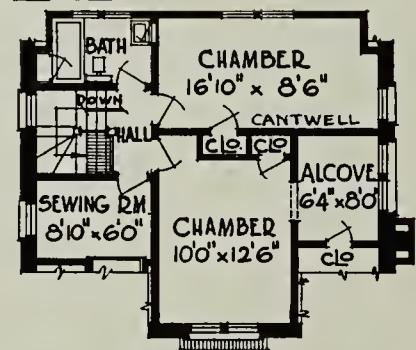
THE CANTWELL

A SMALL English type home with exterior of face brick. The two front gables give individuality without eccentricity to the exterior. Built-in seat and bookcases in the nook, and a built-in linen closet in the sewing room are conveniences of the interior.

While five rooms are shown in this house, a breakfast nook, large alcove and sewing room make it in effect a "seven" room house. The alcove would make a fine nursery and the sewing room converted into a guest room or maid's room if desired.

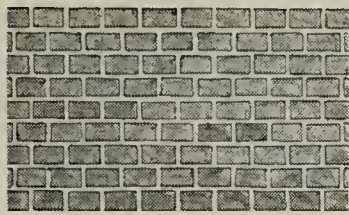
Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00

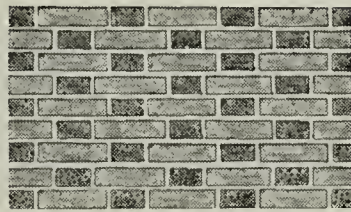


Courtesy Building Age Publishing Co.

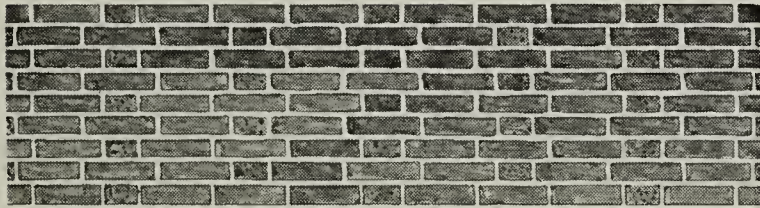
BRICK BONDS AND MORTAR JOINTS



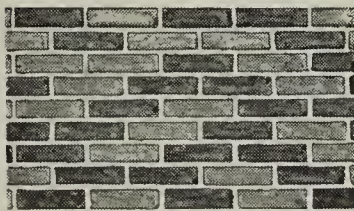
Header



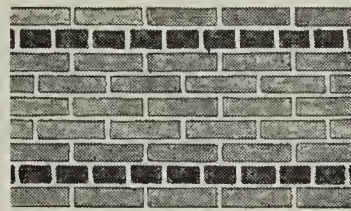
Flemish



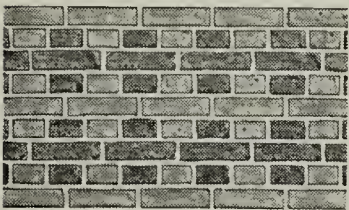
Three-Stretcher Garden Wall



Running or Stretcher



Common



English



English Cross or Dutch

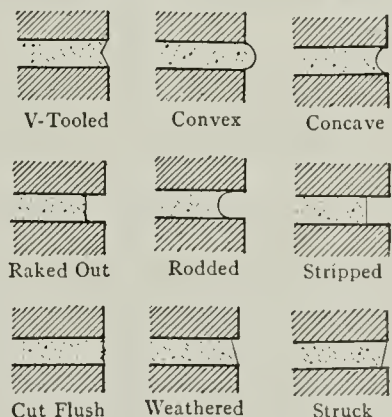
BRICK BONDS

UNTIL comparatively recent times, brick bond was used only structurally, that is, to secure the strength of the wall as a solid mass, but in the seventeenth century European builders began to see an artistic possibility in the bond as it appeared on the surface. Today many types of bonds are available to the builder which add tremendously to the appearance of the home. Several of the better known bonds are illustrated above but many others may be devised by the architect to carry out his design. The most widely used bonds are the "header" and "stretcher." When a brick is laid lengthwise of the wall, thus showing its long narrow dimensions of "face" on the surface, it is called a stretcher. If its length extends back into the wall so that its short dimension shows on the surface, it is called a "header." The stretcher secures strength in the length of the wall. The header serves

to form the transverse bond, that is, the strength of the wall throughout its thickness. When a brick is broken, as the case may require, the fragment is called a "bat."

MORTAR JOINTS

IN dealing with the mortar joint, various elements must be carefully considered. Its color and texture, its size and its kind. The color of the mortar joint may be such as entirely to destroy the beauty of the brick. On the other hand, if it is properly chosen, it will bring out the fine shades and tones of the brick in such a way as to enhance their natural beauty immensely. Then, the mortar joint has a certain texture which is produced either by finishing it rough or smoothing it with the trowel or a tool made for that purpose. This mere treatment of the surface of the mortar joint has much to do with the appearance of the wall. In addition to that, the size of the mortar joint, running from a thin "buttered" joint up to as much as an inch, naturally affects the color relation of the whole surface; and the kind of joint, whether cut flush, raked out, or tooled in various shapes, has a distinct bearing on the whole effect.





Architect's Small House Service Bureau Design 6-B-2200

Size 41'5" x 26'5"

THE HAVELINE

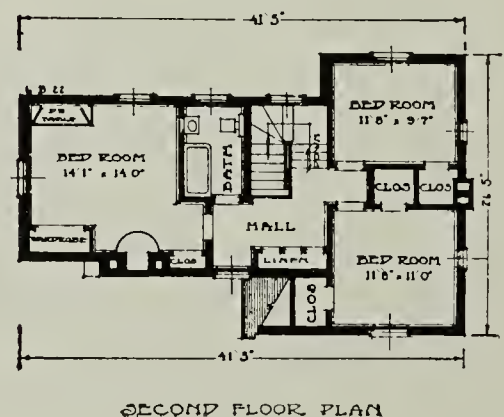
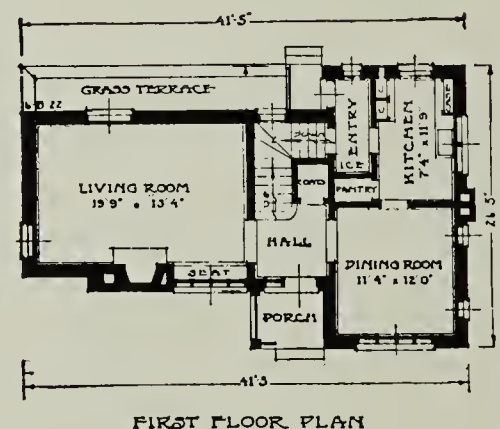
THIS design, the Haveline, has an architectural distinction that sets it apart from the common run of small homes. Its high gables, imposing chimney, close clipped eaves and the informality of the Finzer brick walls gives a charmingly and consistently English effect.

The living room occupies one entire side of the first floor. It is large, beautifully proportioned and lighted on three sides.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00

The window seat is built in beside the handsome fireplace. There is good wall space for larger pieces of furniture. The dining room is unusually well lighted, having six windows.



COMPARATIVE COSTS OF BRICK AND FRAME

FOR artistic purposes face brick is the one exterior material for your home. Only in brick do you secure unlimited variety or permanent colors and shades. Here also you get exclusive variegated tones. Without paying excessive charges you secure a wide selection of textures and a great range of bond patterns. Many types of mortar bonds are available to accomplish originality of design. Then, too, a harmonious blending of brick and mortar colors make it possible to achieve in the face brick home artistic advantages impossible with any other type of building material. Let us consider then the cost of brick in comparison to frame—the cheapest in FIRST COST construction.

The cost of a Face Brick house is only 7% more than a frame house according to cost figures from nineteen estimates for a seven room house in thirteen leading cities. In other words, if you are building an \$8,000 house, for only \$560.00 over the cost of frame, you can secure a face brick home of seven rooms. This \$560.00 will be saved every three years in lower painting, heating and upkeep costs. Let us compare two similar houses, one of Frame, costing \$8,000 and one of Brick, at 7% more, \$8,560. Both with Incombustible Roofs. The Lot Assessments and Taxes will be practically the same for both.

<i>Frame</i>		<i>Brick</i>	
Insurance on House—Rate 2.304	\$ 184.32	Interest at 6% on \$560 Extra Cost	
Insurance on \$3,000 Contents at 2.816	84.48	10 years	\$ 336.00
Maintenance at 1½% \$120x10 years	1,200.00	Insurance on House, Rate 1.44	123.26
Depreciation at 2½% \$200x10 years	2,000.00	Insurance on Contents \$3,000 at 1.584	47.52
		Maintenance at ½% Annually	428.00
		Depreciation at ½% for 5 years	428.00
Total for Frame	\$3,468.80	Total for Brick	\$1,362.78
Balance in Favor of Brick		\$1,546.02	
Extra Cost of Frame over 10 years		2,106.02	
Additional First Cost for Brick . . .		560.00	

What will your house be worth when 10 years old?

Frame House—Original Cost	\$10,000	Face Brick House—Original Cost	\$10,700
Depreciation 2½% a Year		(Use 7% as Extra Initial Cost over Frame)	
for 10 Years	2,500	No Depreciation 1st 5 years	
		1% per year for 2nd 5 years	535
Sales Value of Frame House after		Sales Value of Brick House after	
10 years	\$ 7,500	10 years	\$10,165

\$2,000 LOST IN DEPRECIATION ALONE ON FRAME HOUSE IN 10 YEARS

(Figures compiled by Face Brick Association)

Five reasons why Finzer Face Brick is most desirable for exteriors

- First: Because your investment has greater market value.
- Second: The home is permanent construction.
- Third: It has minimum depreciation and upkeep.
- Fourth: It has a greater market value.
- Fifth: It is absolutely fireproof.



Six Rooms and Bath

Size 45'3" x 30'0"

THE HARWOOD

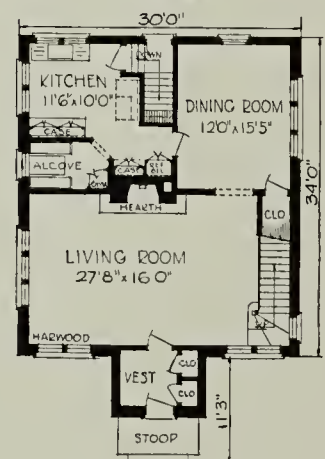
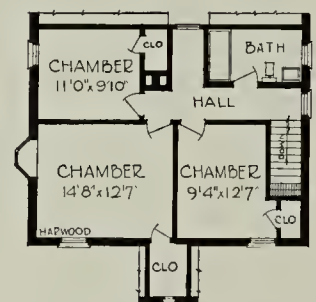
FACE brick walls and slate roof combine to add charm to this well designed exterior. The entrance gable is very effective and the oriel window is pleasing. A fireplace adds cheer to a large living room. The kitchen is equipped with many built-in conveniences. The dining alcove has a handy built-in corner china case.

The sleeping quarters include three spacious chambers each with an ample closet. The large closet of the front bedroom in the entrance gable may be converted into a combination dressing room and closet if desired.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00

The Harwood, finished in Forest-blend Orientals with white mortar joints will make a fine looking home.



Courtesy Building Age Publishing Co.



Six Rooms, Bath, Toilet and Dining Alcove

Size 38'6" x 35'6"

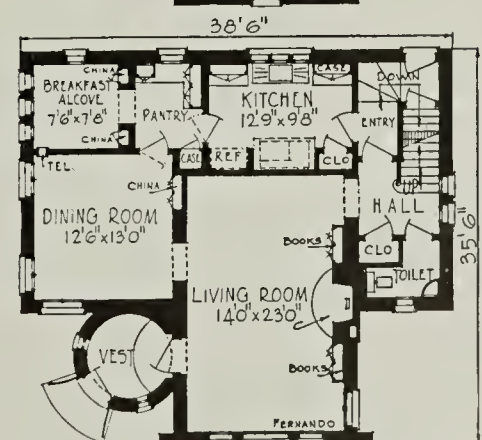
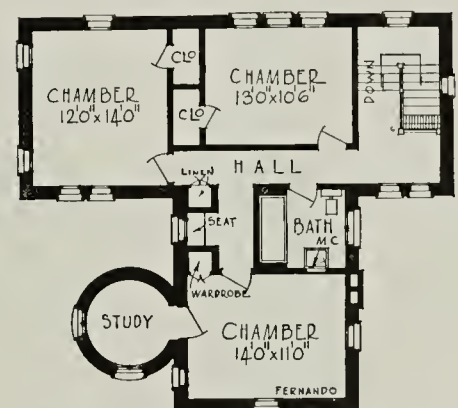
THE FERNANDO

THE tile roof, conical tower, arched windows, and decorations of stone and ornamental iron are suggestive of sunny Spain. Built-in conveniences are unusually extensive including book shelves on each side of the living room fireplace, dining room and breakfast room china cabinets, and kitchen units.

The large living room is luxurious and the efficient service portion of the house is practically isolated yet easily reached from any of the first floor rooms. The master's bedroom on the second floor with its comfortable study is a feature.

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\$20.00



Courtesy Building Age Publishing Co.



Architect's Small House Service Bureau Design 6-B-700

Size 30'0" x 41'6"

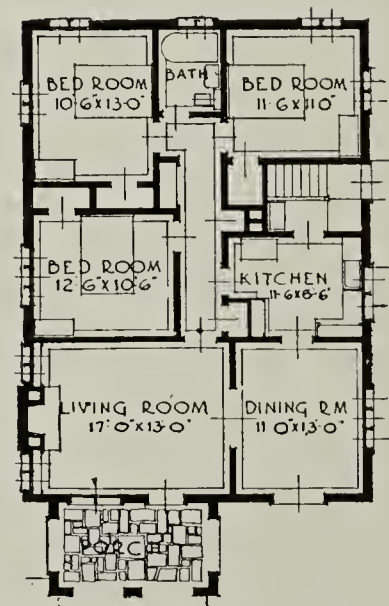
THE SNUGGERY

THE owner of a 40-ft. lot has to seek a home plan that runs to length rather than width. A bungalow that does just that, is shown in the Snuggery. This is a popular bungalow plan, one offering the home builder three sleeping rooms of good size. The gabled porch with its arched opening adds interest to the exterior, while the compact plan, and convenient arrangement combine to make this a very popular design. The charm of the living room is enhanced by bookcases on each side of the fireplace. The living room is long with a dining room opening from it by either a wide cased doorway or graceful arched opening.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00

A basement is provided only under the rear of the house. In cold climates it could be completely excavated. If so, there would be room enough for an amusement room with fireplace under the living room.





Six Rooms, Bath and Dining Nook

Size 33'6" x 27'0"

THE CRESTLINE

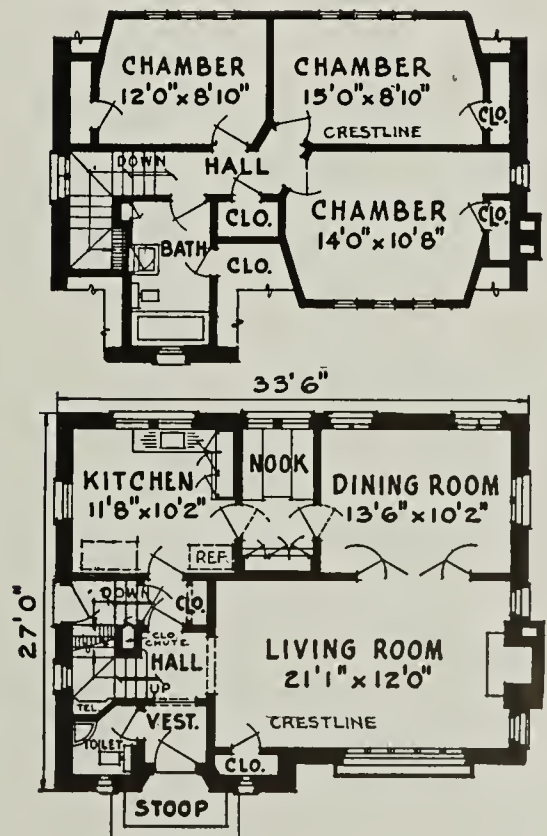
THE picture tells the story. A beautiful and substantial home of solid brick outside walls with face brick for exterior surface. A well designed home built to last for generations. This floor plan deserves careful study. Seldom does one find space used to such advantage. The kitchen with its built-in features will delight the house-

wife, as will the cozy breakfast nook adjacent to, but separated from, the dining room. The large living room with its attractive fireplace will be appreciated. There is more closet space in this house than you will usually find.

Courtesy Building Age Publishing Co.

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Six Rooms, Two Baths and Dining Nook

Size 53'0" x 24'0"

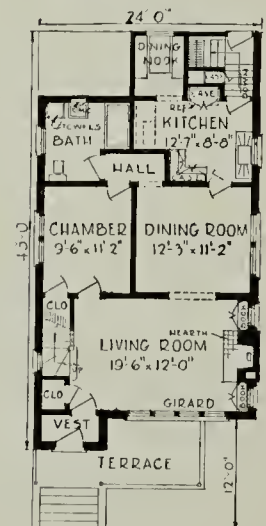
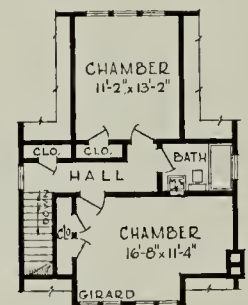
THE GIRARD

THIS attractive yet practical home consists of face brick walls, half-timbered at the entrance and shingled at the gables on the sides and at dormer. The terrace has a railing of architectural iron. Large window groups admit plenty of light to the well arranged interior.

A fireplace with built-in bookcases on each side gives the living room an air of coziness and cheer. The kitchen equipped with built-in cabinets opens into a dining nook. One bedroom and bathroom are located on the first floor. Observe the logical order of rooms and the economy of housekeeping that goes with it. The Girard is a home that will please all.

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Courtesy Building Age Publishing Co.



Six Rooms, Two Baths and Breakfast Room

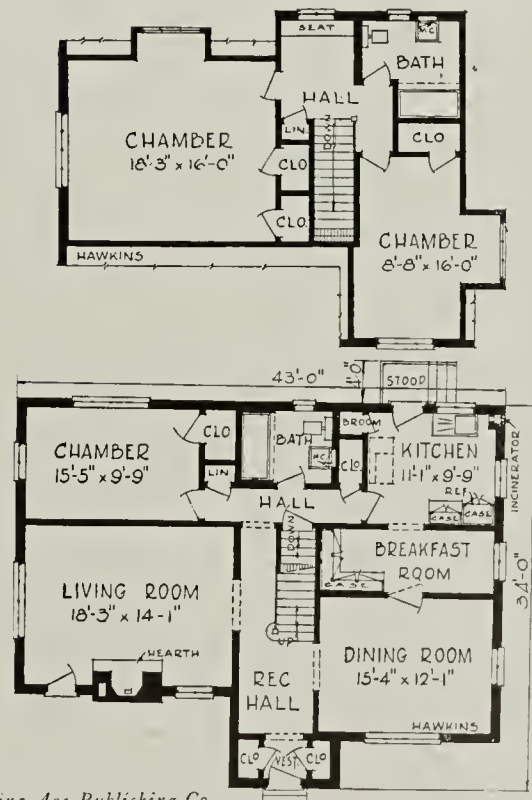
Size 43'0" x 34'0"

THE HAWKINS

FACE BRICK, brick-capped stone chimney, inviting entrance, well arranged windows, and attractive dormers—are features of this attractive home. Note the splendid interior arrangement. The large living room with fireplace; the large breakfast room with built-in cabinet, the two bathrooms, the kitchen cabinets, incinerator, broom closets, and modern apartment conveniences. There is a charming irregularity about the design of this home which is appealing. The charm of this Forest-blend home will grow with the passing years.

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Courtesy Building Age Publishing Co.



Six Rooms, Sun Room and Play Room

Size 51'9" x 34'5"

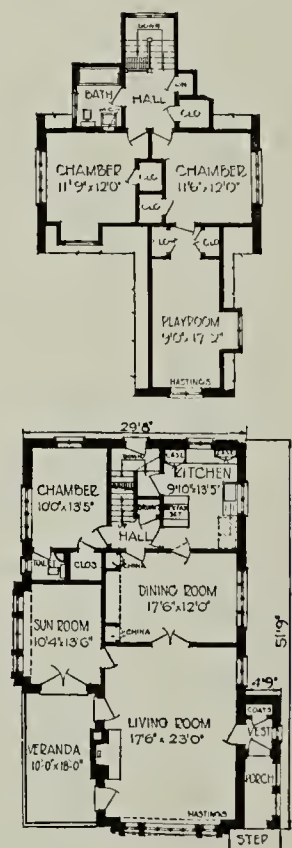
THE HASTINGS

FACE BRICK and heavy slate for roof are effectively used for the exterior of this pleasing home. Notice railed veranda to left, and open porch at right leading into vestibule. Living room is large and adjoins a sun room. Dining room has corner cabinets, and kitchen has built-in conveniences. The large chamber on first floor has a convenient toilet. Upstairs has a big playroom and two comfortable chambers, bath, and ample closet space.

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Nothing has been left undone to make this home a source of pride and satisfaction to the owner. The Hastings is a house especially planned for the family with two or three children. It will be modern for generations.



Courtesy Building Age Publishing Co.



Six Rooms, Bath

Size 28'0" x 31'0"

THE COLORADO

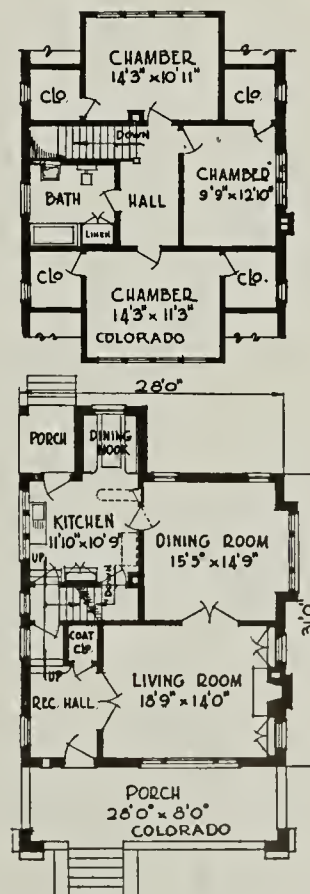
BEAUTY, permanence and comfort at moderate cost, is the desired end. The Colorado with its face brick sides and stucco dormer has all these qualities. In addition there is a built-in mail box, dining nook and bookcases flanking the fireplace in the living room.

There is a great deal more room in this house than you would imagine at a casual glance. In addition to the large "homey" porch, there are six rooms with a sunny dining nook in the rear.

Only the most skillful planning and handling of materials could achieve the economy of space, the fine arrangement secured in the Colorado. This dwelling can be erected at a very modest price.

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Courtesy Building Age Publishing Co.



Architect: Ernest H. Trysell, Detroit, Mich.

Contractor: A. C. Sturman, Detroit, Mich.

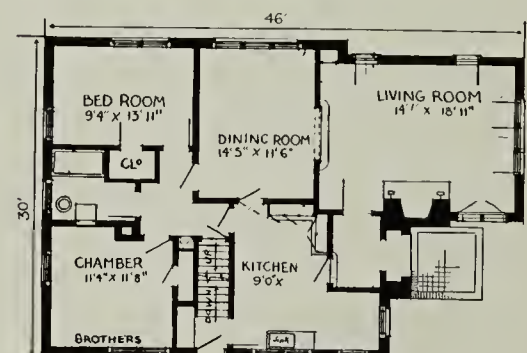
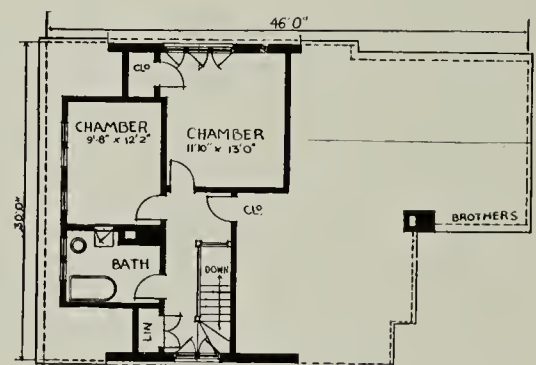
THE BROTHERS

THE simplicity of this home is distinctly appealing. Its trim exterior walls seem to conceal a small dwelling, but The Brothers is a seven-room house with two baths. Every inch of space is utilized to the very best advantage. Note the rectangular quality of the plan and visualize the economies of construction that

will come from this straight-forward organization. Trim Forestblend face brick walls, close clipped gables, give an exterior effect which is distinctive and charming.

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Architect: Ernest H. Trysell, Detroit, Mich.

Contractors: A. C. Sturman, Detroit, Mich.

THE CHARLES

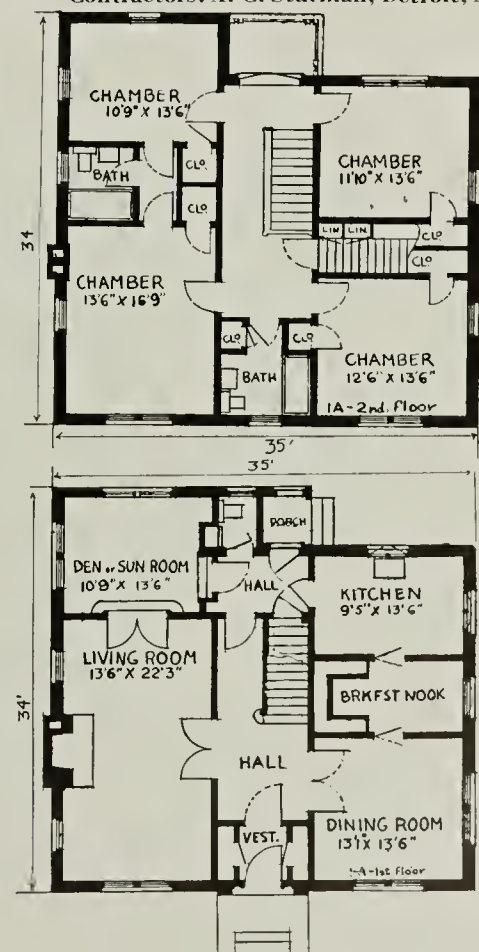
HERE is a fine looking home of Colonial character. It's the center hall type of simple, dignified, economical design. This home will never grow old or out of style. It will always be modern.

This is a seven-room house with an attractive den or sun room at the rear as well as a breakfast nook between the kitchen and dining room.

The sleeping quarters are large, well lighted, with cross ventilation in every room and plenty of closet space. A feature of this house is the large living room with massive open fireplace. The Charles makes a Forest-blend home of which you can always be proud.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00





Architect: Ernest H. Trysell, Detroit, Mich.

Contractor: A. C. Sturman, Detroit, Mich.

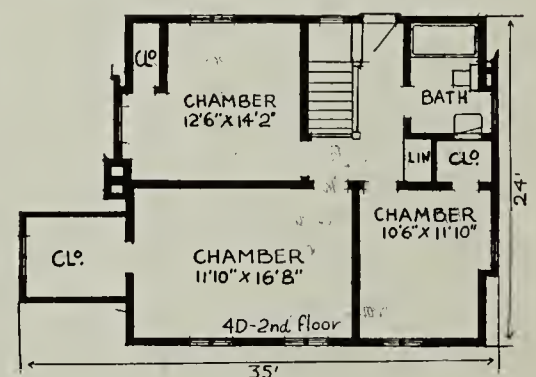
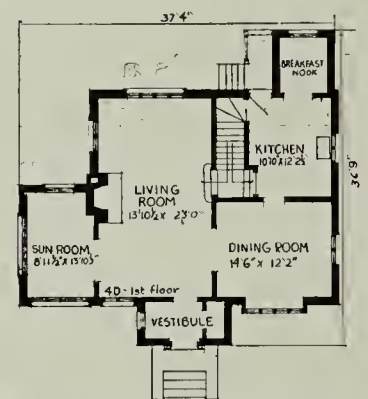
THE EDWARD

THIS is the home for which the entrance detail is shown in full color on Page 3 of this book. From this color reproduction you can get an approximate idea of the beauty of Forestblends when used with a home of good architectural design. This is a six-room house of pleasing proportions. The sun room adds greatly to the apparent roominess of the living room. The kitchen is planned for

efficiency and the breakfast room in the rear will appeal to the housewife. Not many six room houses will compare in beauty or convenience of arrangement with this superb Forestblend home.

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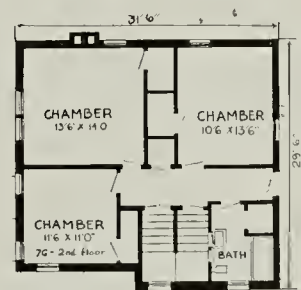


Size 46'0" x 36'0"

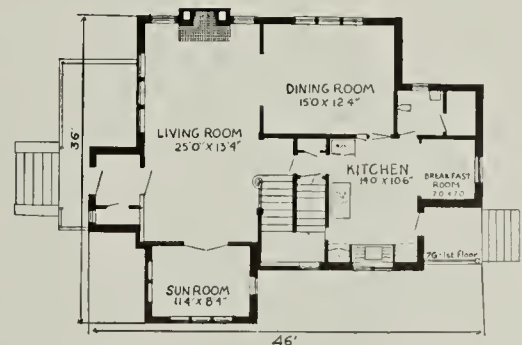
Architect and Contractor: Vander Ven, Detroit, Mich.

THE WILLIAM

THE long sloping roof of this house will appeal to many. Its well planned interior will impress the housewife. The living room extends almost the entire width of the house with a cheerful sunroom at one end and a large open fireplace at the other. A breakfast nook is built into the kitchen. The sleeping chambers are light and airy. The closets are plentiful. A large linen closet in the bathroom will please the housewife.



The railed veranda can be covered with an awning and screen enclosed for the summer, if desired. The needs of the small family where a moderate priced home is desired have been kept in mind in every step of this design.



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\$20.00



Size 31'0" x 38'0"

Architect and Contractor: Roy Luchenbill, Detroit, Mich.

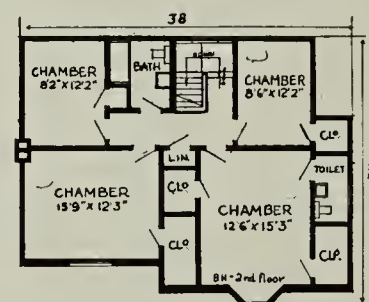
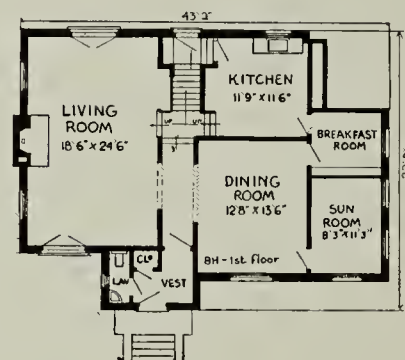
THE ELMER

THIS house is distinctively American in style and design. The closed entrance with its iron grill work; the sloping roof lines; the arched driveway; are all assembled into a distinctive piece of architecture. The floor plan will appeal to all upon examination. This is a house suitable for the large family. It has four sleeping chambers and three

downstairs rooms as well as a sun room. The breakfast room can be entered either from the dining room or the kitchen. It can be secluded from either if it is desired. This Forestblend home is one which would grace any community.

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Architects Small House Service Bureau

Contractor: A. C. Sturman, Detroit, Mich.

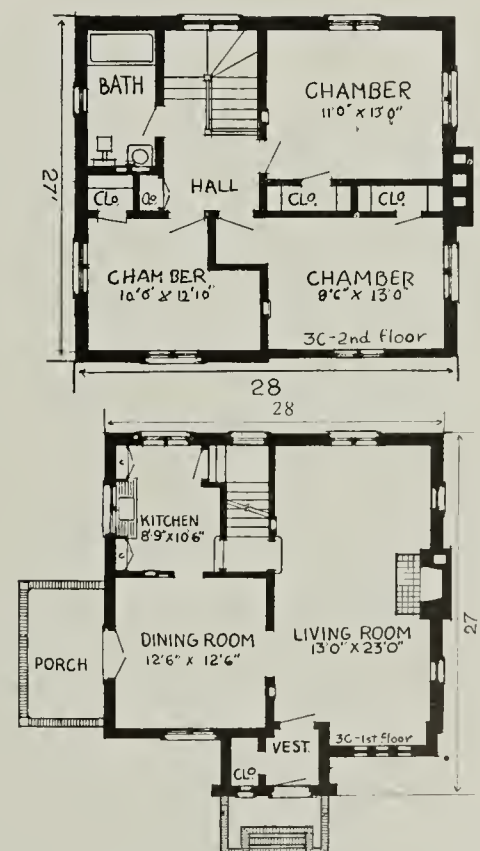
THE WALTER

THE striking roof lines, the attractive gables of this Forestblend home make it look like a much more expensive dwelling than it really is. Basically it is a square house with all the consequent construction economies. There are six rooms in the Walter, all large, light and airy. The living room extends the entire depth of the house. The kitchen

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\$20.00

is planned for efficiency with the sink immediately beneath the window, built-in cupboards on all sides. The use of variegated shades of Forestblends in this house produced a distinctive architectural effect which can be seen from the photograph.



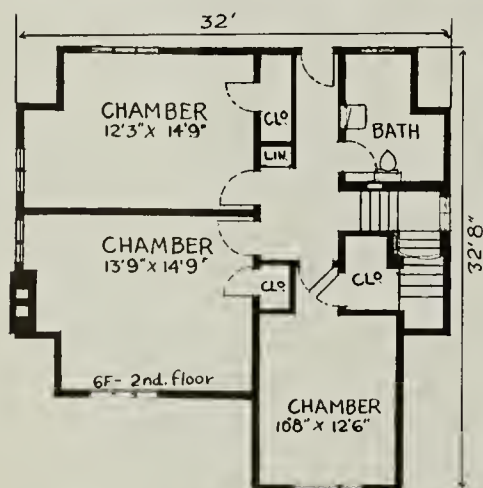


Architect: Ernest H. Trysell, Detroit, Mich.

Contractor: A. C. Sturman, Detroit, Mich.

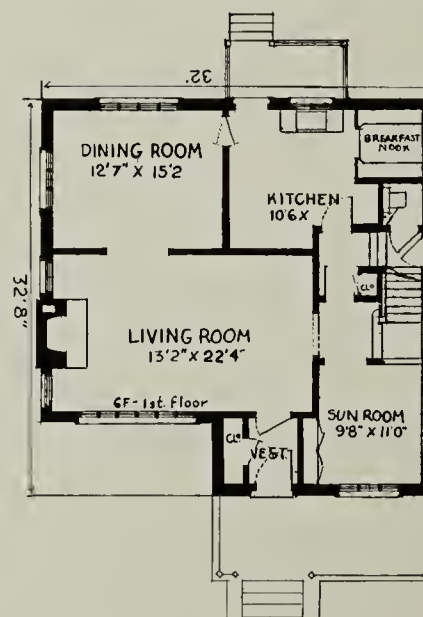
THE COMFORT

THE stucco and half timber treatment in the second story, the Forestblend brick walls, the large gable, the outside chimney gives charm to what is in reality a small square house. The plan of the Comfort is well worth close examination. The sunroom on the first floor is almost a private room. It can be converted into a den or sewing room if desired. The breakfast room has been cleverly placed in a light and cheerful spot. The sleeping quarters on the second floor are large and airy.



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Architect: Ernest H. Trysell, Detroit, Mich.

Contractor: A. C. Sturman, Detroit, Mich.

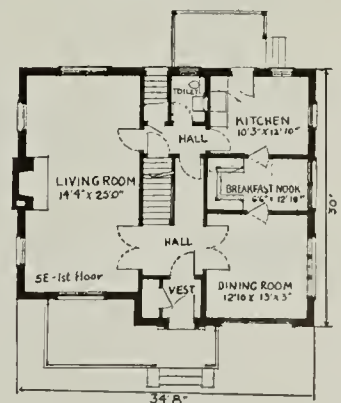
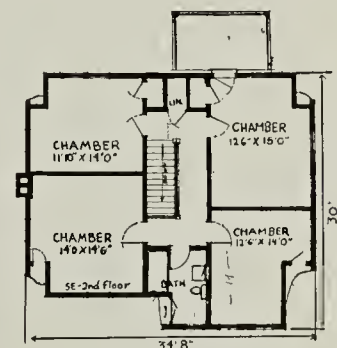
THE ROBERT

HERE is an exceptionally well planned seven-room house. The rail veranda may be screen enclosed as shown above for summer use. This is a center hall home with a convenient toilet in the rear. The cheery breakfast nook comes between the dining room and the efficiency kitchen. The living room extends the entire depth of the house. It has a large open fireplace. The sleeping chambers on the

second floor are large. Each one has at least three windows and ample closet space. There is a large linen closet at the back of the hall. The housewife will appreciate the care which has been taken in planning this home, in order that housekeeping in it might be more of a pleasure, less of a task.

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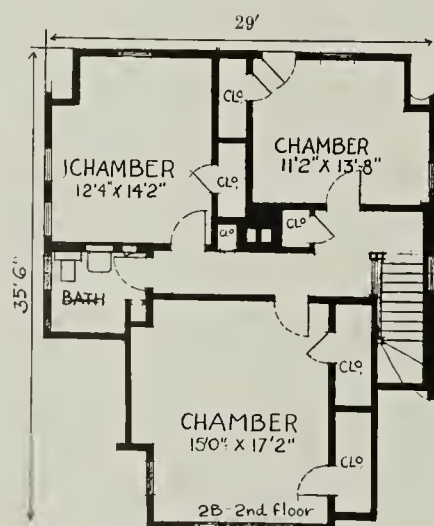
Architect: Ernest H. Trysell, Detroit, Mich.

Contractor: A. C. Sturman, Detroit, Mich.

THE CLIFFORD

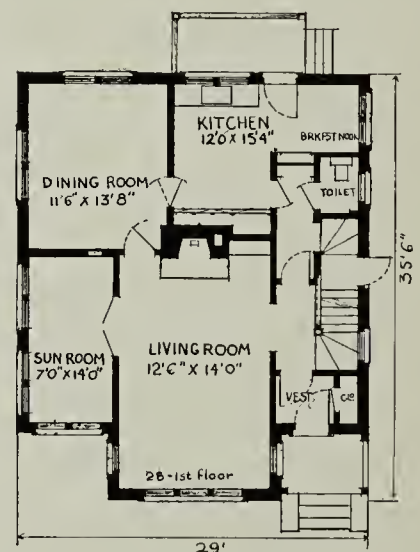
YOU will go a long way before you will find a six-room house which combines excellent plan with fine exterior appearance as well as does the Clifford. The plans are efficient and livable with no waste space. The living room is large with a fine open fireplace at the rear. The sunroom opens off the living room which

gives an effect of added spaciousness. There is a convenient breakfast room incorporated as part of the efficiency kitchen. The side entry is a feature which will be appreciated. Ample closet space throughout.



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Seven Rooms, Two Baths, Toilet, Alcove and Sun Room

Size 47'0" x 44'0"

THE GLASCO

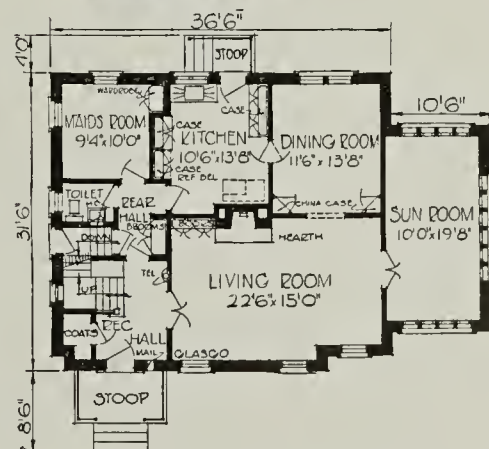
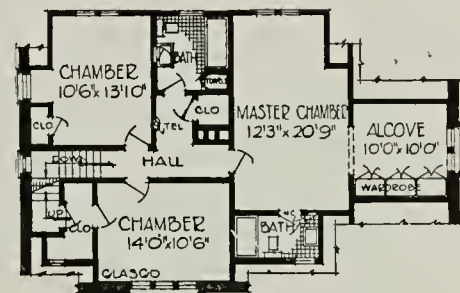
FACE BRICK combined with an effective thatched roof presents a pleasing picture of unusual charm. There is a splendid arrangement of windows that permit plenty of light. The efficiency kitchen adjoins the maid's room and is convenient to the toilet. Dining room has built-in china cabinets. Second floor includes a large master chamber with alcove, two smaller chambers and two baths.

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The use of space in this home is masterly. The sizes and shapes of the rooms are fine, easily accommodated to the ordinary business keeping house.

The use of space in this home is masterly. The sizes and shapes of the rooms are fine, easily accommodated to the ordinary business keeping house.



Courtesy Building Age Publishing Co.

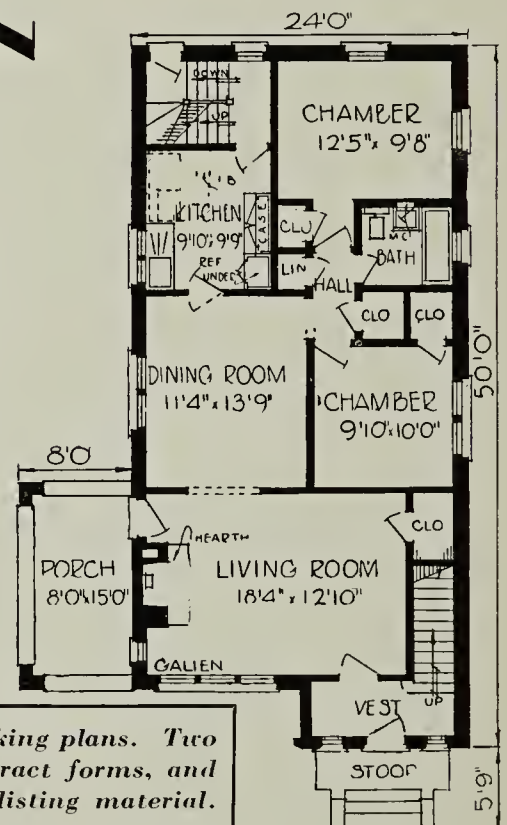
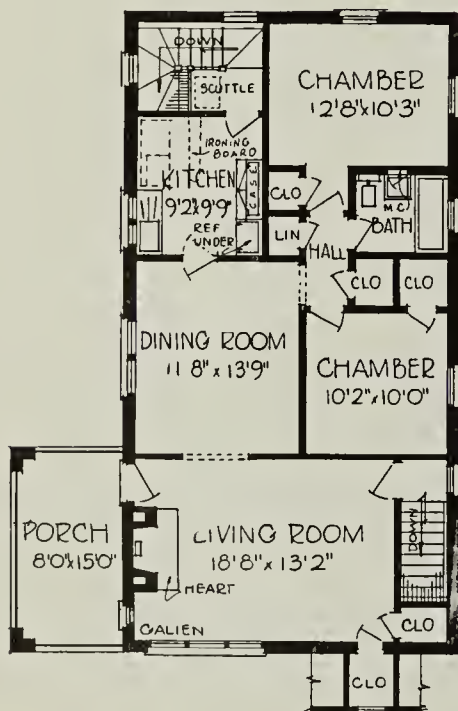


Six Rooms and Bath

Size 55'9" x 32'0"

THE GALIEN

An attractive two-apartment home built of face brick and covered with a slate roof. The stucco and half-timbered treatment of gable and dormer could be Finzer Brick and half timber, if desired. There is an open porch with an attractive entrance. Living rooms have fireplaces and convenient closets. Kitchens have utility cabinets.



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Price **\$20.00**

Courtesy Building Age Publishing Co.



Two Apartments

Size 33'6" x 25'0"

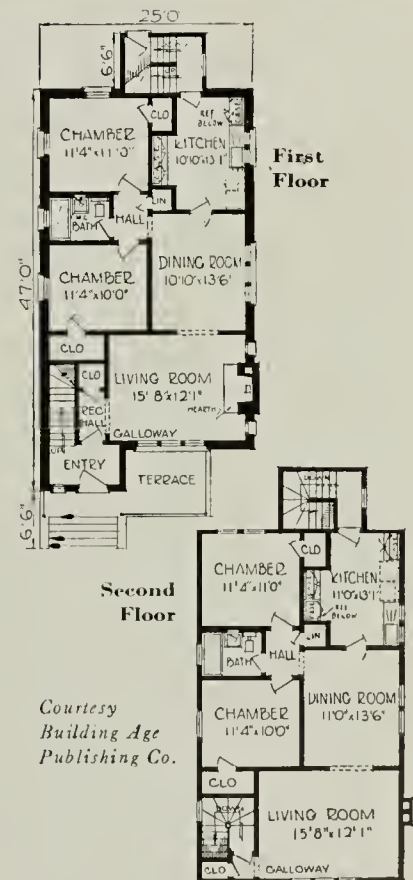
THE GALLOWAY

HERE is an exceptional home built of face brick with shingled roof and shingles at the second story. Notice the attractive railed terrace, the inviting entrance and the gables which lend so much to the exterior charm of this home. Living rooms are large and there is a fireplace on the lower floor; the kitchens have built-in cabinets; bedrooms are comfortable and there are model bathrooms, linen closets and numerous clothes closets.

Two complete sets of blue print working plans. Two sets of specifications. Two blank contract forms, and one sixteen page classified guide for listing material. Price

\$20.00

From outside appearances, one would never guess that this home contains two apartments of such unusual convenience and comfort. This income producing home is becoming very popular. The cost of construction is low considering the excellent materials used.





Two Apartments

Size 57'6" x 27'0"

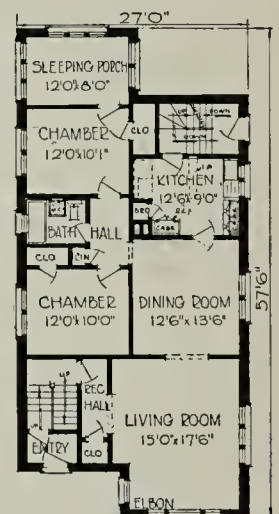
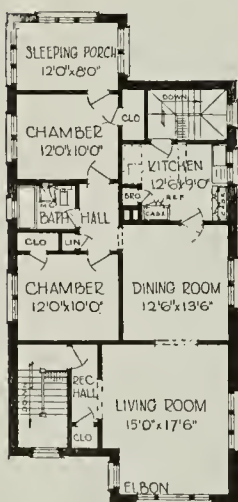
THE ELBON

ALTHOUGH having all the appearances of a modern colonial residence, this attractive home of face brick with a particularly inviting entrance contains two well planned apartments. Large living rooms, modern bathrooms, built-in linen closets, clothes closets, model kitchens with built-in cabinets, and sleeping porch for each floor are desirable features.

Homes of this type offer splendid, convenient and comfortable living facilities and provide a steady income. More and more builders are turning to incomeproducing homes such as this one, with a view to having the home pay for itself.

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ADAPTABILITY OF FORESTBLENDE FACE BRICK

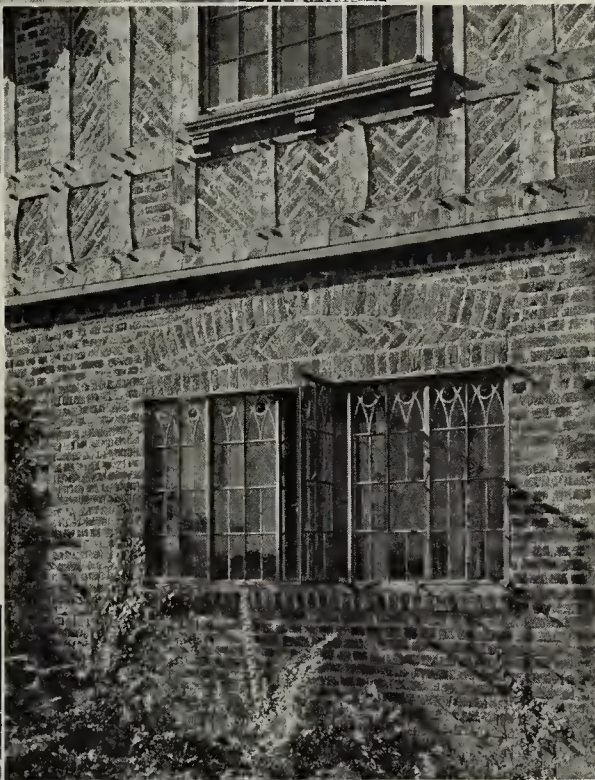
THE wide color range of Finzer Face Brick and the textures in which it is available, make it preferred by discerning architects and builders for many uses other than that of exterior walls. A few of these are mentioned on this and the succeeding page.



Above: Interesting brick treatment of door, window and half timber.

Right: A brick design by Dwight James Baum, Arch.

Below: Excellent arrangement both as to bond and mortar.

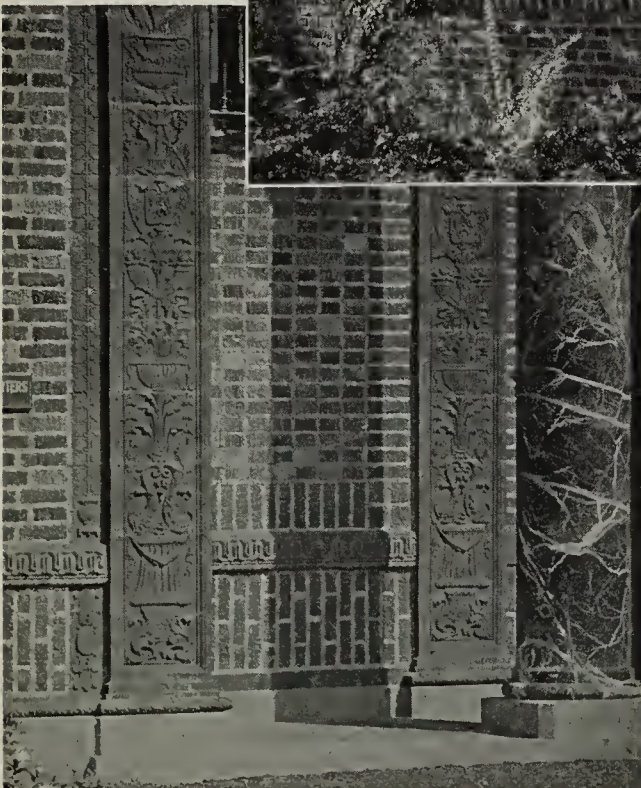


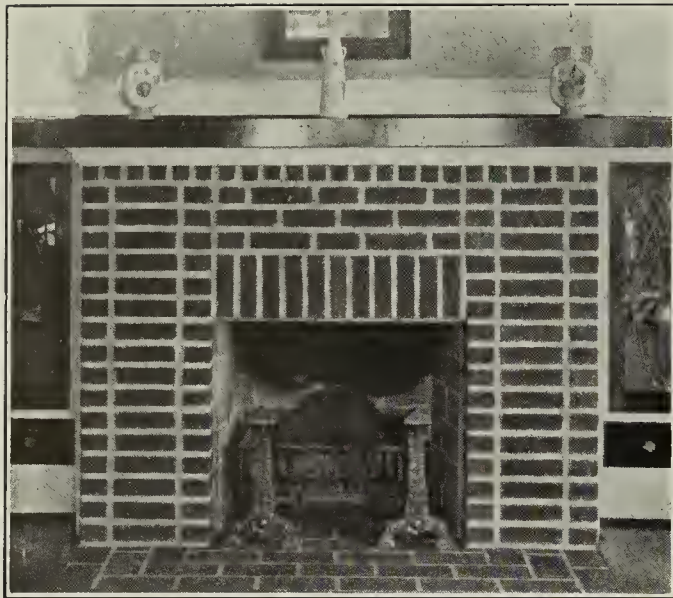
HALF TIMBERED CONSTRUCTION

Illustrated on this page are several examples of the way in which Forestblend Face Brick can be used with half-timbered construction. It will be evident at a glance that a very pleasing and unusual effect is secured by varying the bond and the manner in which the brick is laid. These are designed by well known architects but do not by any means indicate expensive construction. In fact Finzer face brick can very well be used with half timbers at a cost which is very little more than that of stucco or similar materials. Its lasting qualities, of course, are very definitely longer.

INTERIOR WALLS

Another use to which Finzer smooth face brick is being put is for the inside walls of basements, playrooms, lavatories, gymnasiums and similar rooms. Finzer buff bricks are particularly adapted to this purpose. They form an even golden wall which never needs painting and is easily and quickly cleaned with soap and water. There is no danger of cracking, peeling or falling plaster, a thing which is of utmost importance in rooms of the character named above.





REMODELING During the past few years the advantages of remodeling old homes has become apparent to many owners of frame and stucco dwellings of out-of-date design. The reasons for this are sound. Ten, twenty and thirty years ago homes were built for the most part, of strong, well seasoned materials. The ravages of time have given their exteriors a weather beaten look which costly painting every few years cannot overcome. The interiors of these dwellings, however, are in excellent shape for the most part and owners naturally hesitate to sell them at a loss. Remodeled and designed so as to include the addition of a bath

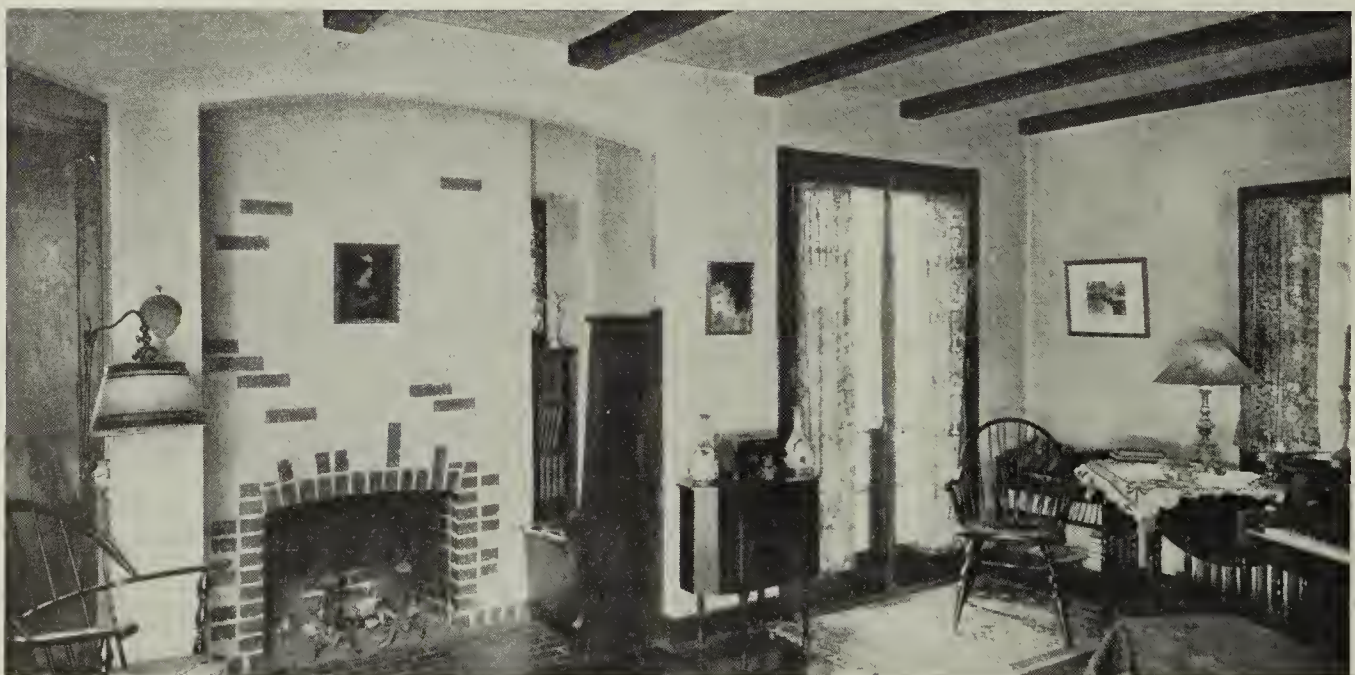
room and perhaps a sun room together with an overcoat of Finzer Face Brick, these old houses become modern homes with new beauty, new value and new desirability. Thus have owners of old houses found a method of rejuvenation which permits them to retain their old home, adding thousands of dollars to its value, and having all the advantages of modern architectural design.

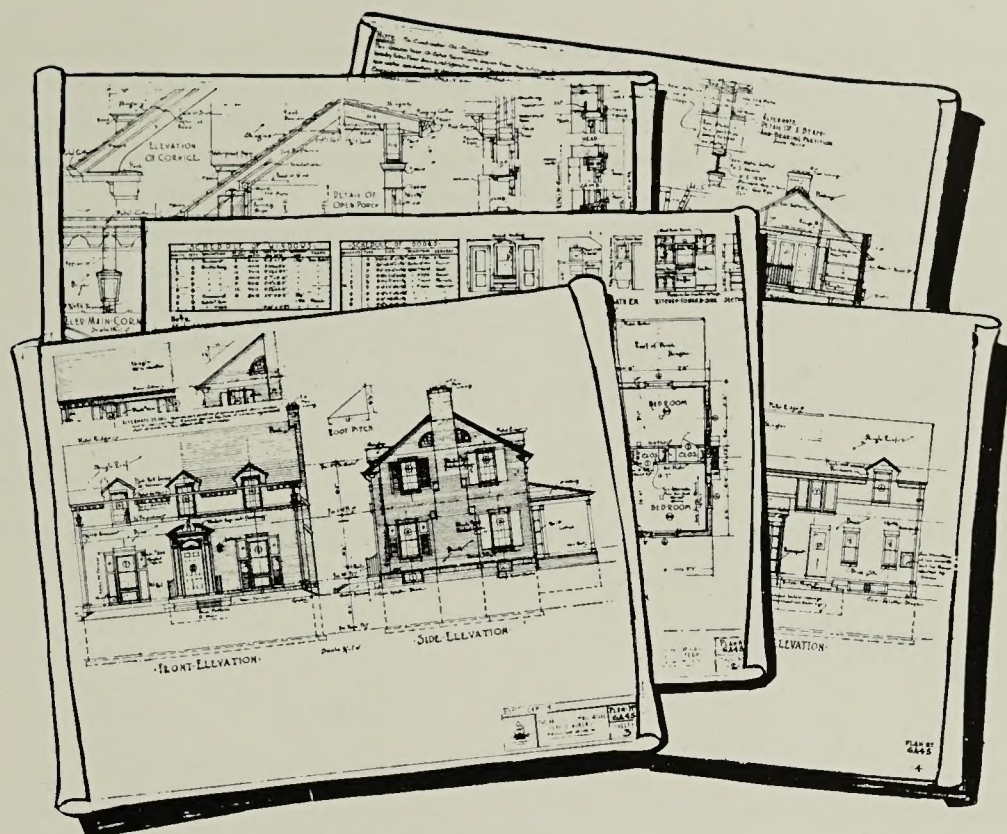
MANTELS & FIREPLACES No place in your entire home so much reflects your good taste as a beautiful fireplace nor does anything mar it as an ugly or badly designed hearth and mantel. Fireplaces of brick are permanent and will last indefinitely as they do not chip, or discolor. Forestblend brick is particularly adaptable to this use. Its colorful beauty adds greatly to the charm of any fireplace. Color combinations can be chosen to suit the owner's fancy and the bond can be varied to secure unusual effects. The ones used in the homes illustrated in this book are correctly and satisfactorily designed. They insure good draft. They will not belch smoke or discolor in use. A few specimens of brick fireplaces are shown herewith. In any of the houses where brick is used for fireplaces they are appropriately designed for their individual settings. Where change of design to brick is desired, however, this can be easily accomplished.

FINZER BROS. CLAY COMPANY

Members of the American Face Brick Association

SUGARCREEK, OHIO





HOW TO GET FREE PLANS FOR THE HOUSES IN THIS BOOK

WHEN you decide which home you will build, simply write us, using Form 1, naming the home you have chosen and the page in this book on which it is shown. The cost of complete plans and specifications is \$20.00 which includes two sets of blue print working plans; one classified guide for listing all materials; one set of specification and two blank contracts forms. These will be delivered to you by the Finzer Dealer nearest you. After you have purchased your brick for the construction of your home, your \$20.00 will be refunded to you when the dealer has returned Form 2 to us.

In this book you will find reproductions of 45 homes which have actually been built during the past year and have proven most satisfactory from the viewpoint of beauty and practicability. These have been secured from thousands of homes designed by well known architects and are thoroughly modern in every respect. Look through the book and examine carefully each of the

houses submitted. We are sure you will find herein one home which meets your requirements both as to beauty and utility.

For many reasons it is never advisable to build without carefully prepared blue prints. For instance, blue prints in duplicate, one set for the contractor and one set for you, prevent misunderstanding as the work progresses. Blue prints give exact information regarding cutting and assembling work. Then, too, carefully prepared plans speed up construction work and thus save the builder considerable money. If the plans we send you are used, any changes in the plan of the home can be made and estimated before ground is broken and when the home is finished, it will be exactly the home you had planned.

Few people appreciate the vital importance of adequate documents to the success of a building. Many even feel that they may "borrow" a design that they have seen published somewhere, change it around a bit,

and be quite safe in letting some contractor or builder guess at the dimensions, the specifications, the interior details, and the exterior elevations that do not appear in the perspective. It should be obvious, however, that such a course can result only in higher costs and the risk of a much lower standard of construction.

Our plan service will be welcomed by every one with whom you come in contact

in the building of your home. Contractors will give you a closer figure because guess work has been eliminated and construction can proceed rapidly. Banks and real estate mortgage companies will allow a more favorable loan since the value of the completed house can be definitely and surely appraised. Furthermore, these documents call for a high grade of workmanship and the use of materials that will insure a long life.

**HAVE THE DEALER FROM WHOM YOU PURCHASED YOUR BRICK
FILL OUT THIS COUPON**

THE FINZER BROS. CLAY CO.
Sugarcreek, Ohio

Date.....

2 This is to certify that.....
Name and Address of Purchaser of Brick

purchased.....FINZER FACE BRICK from us for a new home to be
built from plans purchased from you.
Quantity of Brick

Dealer's Name.....

Address.....

Use This Coupon When Ordering Your Plans

THE FINZER BROS. CLAY CO.
Sugarcreek, Ohio

Date.....

1 Attached find check for \$20.00 (twenty dollars) for which please send me the working plans of the house
shown on page.....of your plan book, the name of which is.....

It is understood that this entire purchase price (\$20.00) is to be returned to me if this house is to be constructed of FINZER FACE BRICK and after coupon No. 2, certifying that FINZER FACE BRICK was purchased for it, has been returned to you properly endorsed.

Name.....

Address.....

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is
Everlastingly Beautiful*